international **home**
+housewares show

2013 | saturday - tuesday
march 2 - 5
chicago • usa

Housewares Products

The housewares items on display at the Media Preview Event for the *2013 International Home + Housewares Show* are examples of new products that will be driving consumer purchases. Some of the products have already been introduced this year, while others will be introduced at the Show in March. These products and thousands more new items will be on display at the *2013 International Home + Housewares Show*, March 2-5, at McCormick Place in Chicago, Illinois. The following product descriptions have been provided by the companies. Please contact the media person listed for questions or more information.

3 Green Moms LLC

Media Contact: Cris Bourelly, 202.486.0302; cris@3greenmoms.com; www.lunchskins.com

LunchSkins Reusable Sandwich + Snack Bags

The brainchild of 3 Green Moms, LunchSkins are award-winning reusable fabric sandwich and snack bags in modern, eye-popping designs that are the answer to everyone's plastic baggie blues. LunchSkins are not only for school lunches, but for daily outings, afternoon office snacks and traveling with kids. In just a few short years, LunchSkins have become widely-available and have revolutionized the way we pack food on the go. The three moms behind the idea were motivated by the statistic that 20 million sandwich bags are thrown out every day in school lunches. With a mission to reduce plastic waste, they have recently developed reusable napkin sets and lunch totes with matching colorful designs and colors to continue to offer waste-free lunch options in a stylish and fun way.

Alfay Designs

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Mighty Mug Go

If you hate when your mug falls and spills on your computer, papers or pants, then you need to check out the amazing Mighty Mug Go. Our innovative-patented Smartgrip technology allows Mighty Mug to magically grip to your table when you accidentally knock it - so you can say goodbye to messy spills. Mighty Mug Go is the first Mighty Mug to be travel-friendly and easily goes along for your next adventure by car, train, plane, scooter or unicycle.

Anchor Hocking Glass

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HoneyComb Collection

A delicate geometric motif that mimics a honeycomb is featured around the rim of clear glass dinnerware on the newly introduced Honeycomb assortment from the Anchor Home Collection. The Honeycomb Collection features a range of items in both glass and ceramic materials. When layered together the presentation is both beautiful and whimsical. Glass items that feature the geometric pattern include 8" Plate, 10" Plate and 13" Platter. To complement the glassware, a coupe-shaped ceramic offering includes plates, bowls, mug and serveware pieces in yellow or cream. A "beehive" silhouette is offered on a 16-oz glass tumbler to complement the honeycomb motif. Other beehive inspired products include serving bowls and a two-piece Cake dome which features a Beehive dome with ceramic footed plate. Suggested retail prices range from $2.99 to $34.99. The Anchor Home Collections is a brand of EveryWare Global, Inc. headquartered in Lancaster, Ohio.

ANNAPOLIS

Inspired from the depths of the Anchor archive, the Annapolis Collection will be unveiled at the International Home + Housewares Show in March. Designed to be mix and matched, the Annapolis Collection includes a complete offering of glass and ceramic dinnerware, serveware and drinkware ideal for everyday or entertaining. The dramatic drinkware pattern brings an upscale look to the handsome piece, while the weighted base and sturdy design allow the piece to withstand the rigors of everyday use. The Annapolis drinkware is available open stock in two sizes 11-oz tumbler and 16-oz tumbler and a 16-piece set comprises eight each. A generously sized 14-oz goblet is available in a four pack. Glass dinnerware and serveware pieces include, 8" and 10" plates, 5.5-oz soup/salad bowl, 2-pc Cake Set, 3-pc Tiered Platters and Trifle Bowl. The ceramic offering is available in three colors: Harbor Blue, Cliff Grey and Pearl White. Generously sized dinner plate, salad plate, platter, soup/salad bowl, mug and serving bowl round out the offering. Suggested retail prices range from $2.99 to $24.99. The Anchor Home Collections is a brand of EveryWare Global, Inc. headquartered in Lancaster, Ohio.

Anvid Products, Inc.

Media Contact: Frank Gallagher, 925.321.9911; frank@anvidproducts.com; www.anvidproducts.com

Sienna Luna Micro Pulse Steam Cleaner

Sienna has taken a giant leap in cleaning innovation with the Luna Micro Pulse Steam Cleaner. It's the first steam cleaner of its kind combining micro pulse technology, a steam selector featuring 3 levels of adjustable steam for customized cleaning and illumination from a powerful light source. The micro pulse technology assists the mop across floor surface, breaks up dirt and grime with over 90 vibrations per second reducing your cleaning time and effort. The LED light illuminates your cleaning path; the black light germ sensor seeks out problem areas so you can clean with confidence. LED light indicates the steam level selected with colors and the water tank level on the back. Lighted digital control panel initiates all functions: Power, Vibration, Lights and Steam Level controls. The unit features a 30-minute energy saving shutoff, an ergonomic handle, integrated cord holder slot and quick release cord wrap, 1500 watts of steaming power with no waiting time. Unique low profile steam head swivels 180 degrees for easy access to tight spaces. Optional 12-piece accessory set includes a shoulder strap to make it portable, and accessories for above floor cleaning. Accessory set sold separately or as a bonus pack item.

Sienna Vibe Steam Mop

The Sienna Vibe Steam Mop is lightweight, easy to use and fast drying; it weighs less than 5 lbs. The Vibe's 1500 watts of power produces superheated steam in a few seconds with regular tap water that deodorizes, sanitizes and kills both germs and bacteria. It cleans all sealed hard floor surfaces naturally and quickly. It is environmentally safe using no chemicals to clean, and leaves no chemical residue behind. The Steam Stop mode turns the steam off with unit in the upright locked position. The Unique triangular head is very low profile and swivels 180 degrees for improved access into tight areas. It comes with 2 reusable, durable, high quality microfiber cleaning pads and a carpet glider.

Architec

Media Contact: Ellie Bagli, 973.470.0400 x17; ebagli@freemanpr.com;
www.architecproducts.com

Stackable Appetizer Maker

The Stackable Appetizer Maker™ is the one-of-a-kind solution to make exquisite, delicious bite-size appetizers in just 5 minutes! Featuring ingenious design and easy-to-follow instructions, The Stackable Appetizer Maker™ gives even the most novice entertainer the tools for success. Imagine being able to make delicious recipes like the Mini Cuban Stack, Bacon, Egg & Waffle Stacks and Taco Pizza Stacks. The process begins by placing the "Cut & Carry Base" in the main body. Next, is the layering of ingredients, starting and ending with dry ingredients. Layers are placed to a desired thickness or until the main body is full. Once in place, it's easy to cut into bite size pieces through the guide posts embedded into the main body. It's even easy to lift creations up and out perfectly by the handles attached to the "Cut & Carry Base." The Stackable Appetizer Maker comes with the main body, "Cut and Carry Base," a tamper to press dry layers, spreader/serrated knife, and a cookbook with 25+ recipe suggestions for use along with the appetizer maker. All four pieces snap together for convenient storage. Price: $19.99 Available: Spring 2013

Arm and Hammer Licensed Products

Media Contact: Ellen Stein, 609.683.7057; ellen.stein@churchdwight.com; www.churchdwight.com

Arm & Hammer Pet Fresh HVAC Filter

Arm & Hammer® Pet Fresh® Odor, Allergen & Pet Dander Control Air Filter is a high-performance filter with electrostatically-charged pleats that trap allergy-causing airborne particles. It is impregnated with natural baking soda and a proprietary odor reducing ingredient to reduce odors at the same time. Each filter lasts up to 90 days and is made in the U.S.A.

Arm & Hammer Fresh Take Thermal

Arm & Hammer's Fresh Take Thermal Food Storage has an insulated wall that keeps your food hot or cold longer. With a Smart Vent in the lid, you don't have to remove the lid before heating in the microwave. The product is BPA free. Nests for easy storage.

Arm & Hammer Shelf & Drawer Liner

Arm & Hammer Shelf & Drawer Liners are impregnated with Arm & Hammer natural baking soda for freshness and odor control, as well as antimicrobial technology that helps to prevent the uncontrolled growth of bacteria on the product that causes odors or stains. The liner products protect surfaces and freshen the home, office or car naturally, and comes in two varieties: non-slip and cushion.

Bialetti

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Bialetti Mini Express Single Serve Espresso System

Bialetti's Mini Express electric single-serve espresso system brews authentic Italian coffee with the press of a button. The system features the Mini Express maker and Bialetti's exclusive espresso blends called I Caffè d'Italia packed in individual aluminum capsules. Designed in Italy, the Mini Express machine features a 20 bar (290 psi), high-pressure system that makes the perfect cup of espresso in seconds. Its start-and-stop dispensing makes it simple to brew your espresso exactly how you like it by controlling the volume in every cup. Loading and expelling the capsules is easily done with one single motion. The Bialetti I Caffè d'Italia espresso capsules deliver authentic Italian blends with seven grams per shot. "Milano" is made from a 100% Arabica blend. The result is a light roast with a smooth, light body featuring a fragrant & fruity flavor. "Venezia" incorporates raw beans and lightly roasted Arabica blends to create a light-bodied, delicate espresso with vanilla accents. "Roma" is an aromatic dark roast with a rich, bold taste. The Bialetti Mini Express is available in black or red for an MSRP of $199.99. Each machine comes with 10 I Caffè d'Italia espresso capsules to sample. They are available at in packs of 16 for an MSRP of $11.99.

Bradshaw International, Inc.

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Spoon Rest

This elegant spoon rest cradles your utensil in two different positions with a simple change of configuration. The chrome wire stand detaches easily from the ceramic base so the user may stand their kitchen tool vertically or horizontally. The base is heat resistant and dishwasher safe.

Stuffed Burger Press

Make perfectly formed stuffed burgers with this handy press. Load your ground beef, add your favorite stuffing—bleu cheese, bacon, jalapeños, whatever—and finish off with more ground beef. Press with the plunger and you've got a perfect patty ready for the grill.

Popcorn Baller

Popcorn is fun food, especially when you can press them into fun shapes. Using melted marshmallow, our Popcorn Ballers can mold your popcorn into party snacks for kids' birthdays or getting together for the big game. Use them for crispy rice cereal treats, too!

Flour Sifter

This Flour Sifter can measure your flour inside it before you need to sift. Simply turn it upside-down and pull the trigger to deliver smooth flour where you need it, then use the included lid to store the rest until the next time you bake.

Browne USA

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Scoop Bowls, Scoop Measuring Cups and Scoop Measuring Spoons

Cuisipro® introduces Scoop Bowls, Scoop Measuring Cups and Scoop Measuring Spoons designed to simplify kitchen prep tasks. Each item in the collection features a flat edge that allows easy scooping of ingredients. When turned on their side, chopped vegetables, herbs and other ingredients can be swept directly into the bowl in one quick movement. They're also perfectly designed for scooping flour, sugar and other dry ingredients from large containers since the flat edge sits flush against the side of a canister. Perfectly suited to hold chopped vegetables, measured flour and other ingredients during kitchen prep, Cuisipro's Scoop Bowls are available in three different sizes: ¾ cup, 1.5 cup and 2.5 cup. A Nested Scoop Bowls set is also available featuring one bowl in each size and colors red, green and white. The Measuring Cups include a 1 cup (red), ½ cup (green), 1/3 cup (pink) and ¼ cup measure (white). The Measuring Spoons include 1 Tablespoon (red), 1 teaspoon (green), ½ teaspoon (pink), 1/4 teaspoon (white) and 1/8 teaspoon (blue) measures. All items in the Scoop collection are made of durable plastic and are top-rack dishwasher safe.

Magnetic Spot Scrubber

From bud vases to baby bottles, consumers encounter a variety of narrow-necked vessels that are nearly impossible to clean with a typical sponge or scrub brush. Recognizing the need for consumers to better clean those hard to reach places, Cuisipro® introduces a completely new innovation: Magnetic Spot Scrubbers. Cuisipro's new Magnetic Spot Scrubbers are perfect for long narrow spaces, such as wine decanters, pitchers and vases. The design consists of two pieces: a spot scrubbing knob and a silicone scrubbing disc. The two pieces are magnetized. To use, simply drop the silicone scrubbing disc into a dirty vase or other vessel and pour in warm, soapy water. Align the magnetic spot scrubber knob on the outside wall of the vessel to the silicone scrubbing disc until the two pieces lock. Glide the knob over hard-to-reach areas of the vessel and the silicone scrubbing disc will clean as it moves. When finished, pull the knob away to release the bond with the scrubbing disc. The soft nubs of the silicone scrubber will not scratch glass and, when finished the Magnetic Spot Scrubber easily rinses clean.

Cuisipro Egg Poaching Cups

Cuisipro's newly updated egg poacher makes poaching eggs foolproof. Unlike other "poachers" that use a solid cup that floats on top of water and steams the egg, the new Cuisipro® Egg Poacher has a cup design that clips to the side of the pot and allows the water to circulate around the egg for proper poaching. To use, lightly grease the stainless steel cup and hook to the rim of a pan and adjust poacher to pot depth. Add water to fill line and then add a dash of vinegar. Bring water to a boil then reduce to a simmer. Crack an egg into a ramekin then gently pour into the poacher to cook. The cup ensures that the yolk is in the center of the egg resulting in evenly cooked whites and a warm but runny yolk. Once cooked, the poacher can be tilted back to allow excess water to drain away before serving. The poacher rinses clean in seconds and is also top shelf dishwasher safe.

Cuisipro Dual Roaster

Cuisipro®, a leading housewares brand, introduces the Dual Roaster a multi-purpose roasting rack featuring a first of its kind design. The rack converts from a traditional horizontal roaster to a side-by-side vertical roaster. Made of durable and rust resistant stainless steel the rack features two sets of integrated swing arms, which lay in a horizontal position for traditional roasting of large items like whole turkey or roast beef. As an additional feature, the rack converts to a dual chicken roaster—swing the arms up, press the tabs together until they lock into place, then align a whole chicken onto each of the two racks for vertical roasting. The roaster includes a recipe and instructions for vertical chicken roasting. The rack fits into most 16"/40.6 cm roasting pans for use in a conventional oven or it can be placed directly on the grill for BBQ cooking. The rack is dishwasher safe and is backed by Cuisipro's 25-year warranty.

Casabella Holdings LLC

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Quick 'n Easy™ Upright Sweep Set

Casabella's Quick 'n Easy™ Upright Sweep Set is tough on dirt and easy on your back. Quick 'n Easy™ has a full-sized broom so you never have to bend your back to sweep. Durable rubber feet hold the dustpan steady on the floor for hands-free operation. Simply sweep into the dustpan…it's that quick and easy. Quick 'n Easy™ Upright Sweep Set also has ergonomic, soft grip handles, durable construction, and the full-size broom snaps easily into the dustpan for easy storage.

Quick 'n Easy™ Roller Mop

Casabella's Quick 'n Easy™ Roller Mop deep cleans floors quickly and easily. Our patent pending easy pull wringer removes excess water from the sponge quickly and easily. The angled sponge mop allows for better contact with the floor allowing for quicker, deeper cleaning. Quick 'n Easy™ has an ergonomic, soft grip handle for comfort. High quality design coupled with durable construction and an easy to replace sponge head.

Apple Corer

Casabella's apple corer is a simple, ergonomic one step operation for easily and safely coring apples. Simply line the blades with the core of the apple and press down. The apple corer's sharp stainless steel serrated blades cut fruit cleanly and easily. The apple corer also has a feature that automatically ejects the apple core. A built-in automatic lock feature allows you to safely store the tool in your gadget drawer. It has an ergonomic, soft grip handle for comfort. Dishwasher safe, top rack.

Hand-Held Egg Slicer

Casabella's hand-held egg slicer gives you perfect egg slices in seconds. One-handed operation makes this egg slicer extremely easy to use. Stainless steel wire slices eggs quickly and with precision every time. Also great for slicing mozzarella. Top rack, dishwasher safe.

Catamount Glassware Inc.

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Glass Microwave Plate Covers

Catamount Glassware, Inc. is excited to debut its New Glass Microwave Plate Covers (patent pending). Catamount's Microwave Plate Covers are stovetop, oven, microwave and dishwasher safe. They're comprised of borosilicate (laboratory) glass with a safe and easy grip, silicone handle. Consumers can be confident the transparent, glass microwave plate covers won't warp or discolor. The non-porous, glass construction eliminates the possibility of leaching BPA's. Founder and CEO of Catamount Glassware, Inc., Alain Karyo stated, "Consumers expect and deserve safe and reliable products. There's an added benefit for our consumers in that our glass microwave plate covers can also mean savings over the life of the product." The glass microwave plate covers are available in two sizes, 10-½" x 2-½" and 9-½" x 2-½", for accommodating both small and large plates. The small glass plate cover wholesales for $10, the large for $12.50. Catamount's all-in-one cookware is flameproof, ovenproof, microwave and dishwasher safe. Catamount Glassware, Inc. was founded in 1979 by Alain Karyo, painter, sculptor, student of architecture and modern design. All Catamount Glassware product designs are exclusively by Alain Karyo.

One Quart Double Boiler with Silicone Handles

Catamount Glassware, Inc. introduces its New One Quart Double Boiler with Silicone Handles (patent pending). Top and bottom vessels are made of borosilicate (laboratory) glass. Each container is accented with a sturdy, silicone handle. The silicone handles insulate hands while allowing for firm gripping. The Catamount Glassware One Quart Double Boiler with Silicone Handles allows consumers a clear view of their recipes as they come to life. The double boiler is designed to heat ingredients slowly and evenly without curdling, scorching or overheating. Catamount Glassware, Inc. was founded in 1979 by Alain Karyo, painter, sculptor, student of architecture and modern design. All Catamount Glassware products are designed exclusively by Alain Karyo.

14-oz Mug with Silicone Handle

Catamount Glassware unveils its new 14-oz Mug with Silicone Handle (patent pending). Each 14-oz Mug is accented with a sturdy, silicone handle that is available in a variety of assorted colors: red, white, blue, black and green. The silicone handle insulates the hand while allowing for firm gripping. Consumers can now enjoy their morning cup of java, tea or hot coco in Catamount's nonporous, clear glass mug with lively, accentuated silicone handle. Catamount Glassware, Inc. was founded in 1979 by Alain Karyo, painter, sculptor, student of architecture and modern design. All Catamount Glassware products are designed exclusively by Alain Karyo.

2.5 Quart Microwave Corn Popper with Silicone Handle

Catamount Glassware unveils its New 2.5 Quart Microwave Corn Popper with Silicone Handle (patent pending). Each Microwave Corn Popper is accented with a durable, Silicone Handle. The sturdy silicone handle insulates hand while allowing for firm gripping. Available in a variety of assorted colors: red, white, blue, black and green. Consumers may match the silicone handle with the imprint color on the popper. The Catamount Glassware Corn Popper with Silicone Handle offers consumers a healthy alternative to bagged microwave popcorn varieties. Butter or oil is not required. In just minutes, consumers can enjoy an easy to make, healthy snack. This item is decorated in the U.S.A. with heavy metal-free ink. Catamount Glassware, Inc. was founded in 1979 by Alain Karyo, painter, sculptor, student of architecture and modern design. All Catamount Glassware products are designed exclusively by Alain Karyo.

Chef's Planet

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Chef's Planet Better Spatula

Finally! No more messy, drippy beaters. The slots in this neat spatula let you easily clean the blades of your beater without making a mess or sacrificing any of that yummy batter. Because it can handle anything in the mixing bowl such as lifting, spreading, stirring and scraping, the better spatula will be the one you reach for every time. Sorry, kids - no more beaters to lick!

Chef's Planet Flavor Enhancer

This ingenious gadget allows you to safely tenderize and flavorize your roasts, steaks, chops, poultry and whole birds at the same time. This uniquely engineered tool has stainless steel blades that pierce the meat to tenderize while the three flavor needles inject your desired marinade. With its fast and flavorful results, our Flavor Enhancer is going to be your favorite flavor-adding tool in the kitchen!

Chef's Planet Clip & Drain

Why take time to pull out that bulky colander when you can just clip this nifty gadget to the side of virtually any pot or pan and drain away! This is a cleverly designed stainless steel reinforced clip with a silicone gripper that is easy to attach to the pot, but strong enough to stay in place while draining. So whether you are straining the liquid from veggies, pasta or meat, the Clip & Drain will be the gadget you reach for every time!

Corkcicle

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Chillsner by Corkcicle

Chillsner is the first and only, in-bottle beer chiller that keeps cold beer cold from the first sip to the last, whether drinking from the bottle or as you pour into your glass. Just freeze, insert into any bottled beer and drink right through the Chillsner. Never deal with warm beer again. Made from aluminum, Chillsner uses the same proprietary thermal gel as the famed Corkcicle. It is a must-have piece of barware for any beer drinker. Perfect for parties, tailgating, or pretty much any occasion where beloved beers are enjoyed. Price: $29.95 for a set of 2

Corkcicle.ONE

Corkcicle.ONE is the one and only wine accessory you need to enjoy perfect wine every time. Designed to aerate, chill and pour, Corkcicle.ONE's steel, icicle-like body enhances the flavor profile of wine while also bringing wine to its optimal drinking temperature all with this one beautifully designed device. Chill - Using a proprietary thermal gel combined with the powerful cooling properties of stainless steel, Corkcicle.ONE provides perfectly chilled whites and reds. Aerate - The only one of its kind, this amazing aerator will bring instant balance to wine and draw out the properties gained from decanting or "letting it breathe" immediately when pouring into the glass. Pour - This convenience factor means there's no need to remove Corkcicle from the bottle to pour. Leave it in and simply tilt the bottle to pour wine right through Corkcicle.ONE. The flip cap allows for a complete seal that ensures the chilling achieves its maximum potential and no cold escapes. Bonus - Carve out a spot in the freezer for Corkcicle.ONE with the included beautiful metal triangle freezing case. This case will keep frost and condensation from building up on the metal while being frozen. Price: $49.95

Coton Colors

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Coton Colors Swap Tabletop

Coton Colors, a designer and manufacturer of colorful, handcrafted pottery, creative giftware and seasonal décor inspired by the celebrations of life, invites hostesses to bring personal style to the table with new Swap Tabletop Collection. Available in stores beginning Spring 2013, the mix-and-match dinnerware boasts versatility for all of life's occasions. Swap Tabletop features four "sew" inspiring patterns—Stitch, Bargello Mix, Dot and Chevron, available in interchangeable pantones to present an elegant and easy combination of place settings. Shoppers simply select a combination of patterns and pieces and put it all together to set a distinct table. And, combined with Coton Colors seasonal accent pieces, it has never been easier to serve up a tailored look for holidays and everyday celebrations alike. Each of the Swap Tabletop patterns provides a trend-setting, eye-catching look, whether consumers prefer bright or subtle style or a balance of the two. Once the perfect pattern is selected, the "swaptions" of Swap Tabletop range from traditional to contemporary. Hostesses can select from five signature place setting pieces - the Square Charger, Round Dinner Plate, Ruffled Salad Plate, Bowl and Mug - or layer them all together, for endless and enviable "swapportunities."

Coton Colors Swap Textiles

Coton Colors returns to its "cotton-based" roots with Swap Textiles, a collection of refined table linens and colorful home accents available beginning Spring 2013. Featuring Placemats, Tablecloths, Napkins and Runners, Oven Mitts, Hot Pads, Aprons and adorable Accent Pillows, Swap Textiles add lush color and tactile texture to every home. Created in coordinating pantones to seamlessly mix-and-match with the Swap Tabletop Collection, Swap Textiles offer vibrant, versatile companion patterns that look lovely on their own and make a stylish statement mingled together. A mix of unique patterns and classic silhouettes for the table and kitchen, the complimentary color palettes of Swap Textiles allow endless mingling amongst any pattern in the collection. The cute and colorful Punchy line offers a palette of pastels, while the richly hued Warm Bargello features a touch of bold blue. Bargello Mix marries colorful classics with modern motifs, threading together playful patterns to suit any occasion in sophisticated style. With its trendy take on pinched polka dots, Sprinkled delights with head-turning hues and pleasing prints. Rounding out the collection, the assortment of stylish holiday-inspired sidekicks in Swap Textiles features aprons, hand towels, pillows and more to complete any holiday look, from Easter "Rabbit" to Christmas "Trimmings."

Crane USA, Inc.

Media Contact: Katie Sotor, 847.290.7401; Katie@crane-usa.com; www.crane-usa.com

Fireplace Heater

Cozy Glows and Toasty Toes! Crane's new fireplace heater adds warmth and style to any space. Realistic embers cast a glow with or without heat. Perfect for bedroom, den, office dorm, any space that needs a little warmth. Includes three settings, overheat protection and carrying handle.

NEW Crane Steam Vaporizers

Crane's new vaporizer line comes in three colors: pink, yellow and blue. The vaporizer's pure bacteria-free steam provides relief from nasal congestion, dry cough and sinus irritation. Immediate warm mist offers relief to cold and flu symptoms. The vaporizer runs up to 15 hours with an auto shut when tank is empty. The dishwasher safe water tank has a large opening for easy filling and cleaning. A sick room no longer has to look like a sick room.

Cristel USA

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Casteline Fixed Handle Collection by CRISTEL®

The Casteline collection is the perfect synthesis of technology and design. With a 5-ply base made from alternating aluminum and 18/10 stainless steel, this cookware boasts exceptional thermal efficiency and uniform heat dispersal when cooking. The adaptable Casteline collection can be used on all heat sources, including induction. This finely crafted collection deems water and fat unnecessary for cooking, allowing for even healthier and more inventive food preparation. The Casteline collection also retains the desired temperature after cooking so the pans can be moved from the stovetop directly to the table. Its wide and efficient pouring edge simplifies direct serving. After a delicious meal, the pans can be put in the dishwasher for an easy cleanup!

Casteline Removable Handle Collection by CRISTEL®

The unique CRISTEL® removable handles concept helps maximize storage space in the kitchen and dishwasher by allowing pots and pans to stack neatly together. This removable concept, as shown in the Casteline Removable Handle Collection, also expands the cookware's multi-functionality, transforming a frying pan into an oven dish and then into an elegant serving platter that will retain the desired temperature. As in the Casteline Fixed Handle collection, the elegant removable handles option is made with a 5-ply base providing optimum heat distribution for gentle and controlled cooking performance.

Strate Fixed Handle Collection by CRISTEL®

A synthesis of elegance and functionality, the solid brushed stainless steel pans from the Strate Collection are designed with an enveloping, high-performance 3-layer base—a combination of aluminum sandwiched between two layers of 18/10 stainless steel, all perfectly joined together to avoid air pockets and provide a multi-base for uniform heat dispersal. These pans can be used on all heat sources, including gas, electric and induction. Their exceptional thermal efficiency enables cooking to be done in record time, and there is no need to use water or fat because of the evenly distributed cooking surface, which makes this a healthy food preparation solution!

Strate Removable Handle Collection by CRISTEL®

As the international leader of the "Cook and Serve" concept, CRISTEL® offers removable handle options for its innovative cookware lines. The removable handles in the Strate Removable Handle Collection allow pans to be stacked to minimize storage space in cabinets and the dishwasher. They also enable each pan and skillet to transform from an extraordinarily efficient cooking appliance into an elegant serving dish by merely removing the automatic locking handles. Additionally, this removable concept expands the cookware's multi-functionality, transforming a frying pan into an oven dish. As an added value, the removable handles also make the kitchen a safer environment when children are around, reducing the chance of accidental spills. Highly similar in function and design to the Strate Fixed Handle Collection, every piece in the Strate Removable Handles option is made with solid brushed stainless steel and designed with enveloping, high-performance 3-layer base for quality cooking.

Deagourmet

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DeaGourmet Condiments Collection

Embodying the oh-so-Italian "Dolce Vita" lifestyle, each Deagourmet item is an efficient masterpiece meant to be used on the everyday table. From practical oil cruets with geometrical lines to modern and stylish salt and pepper shakers, Deagourmet invites consumers to sit back, indulge in the finest things in life and share sweet (or savory!) meaningful moments with loved ones, even in today's high-paced and hectic society.

The Coffee Break Collection

Inspired by the Italian "Coffee Break" tradition, DeaGourmet developed a line with a "thrilling soul in a functional body." True believers in the supreme art of enjoying the best cup of coffee with friends and family, the designers invented the perfect vessels for the perfect coffee - now made available to U.S. consumers at a surprisingly affordable price!

The Mug Collection

The Deagourmet mug collection is made of top quality, durable bone china, combining the most traditional production processes with state-of-the-art technology and innovative, unusual yet very ergonomic and comfortable designs meant to be used on the everyday table. From formal dinners with the in-laws to Sunday brunch buffets with friends, or even fancy breakfasts in bed and unplanned mid-afternoon snacks, the DeaGourmet mugs will enhance every meal!

The Tasting Set Collection

Home chefs, design geeks and discerning consumers with a sophisticated palate are bound to fall head-over-heels for this striking, modern and Italian-flavored collection. Available in a set of 6 or 4 tasting spoons, the DeaGourmet Tasting Set is perfect for formal and informal occasions and events, and can be match effortlessly with the rest of the range, allowing aficionados to build a nice and distinguished set over time.

Dreamfarm

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Mini Supoon

Mini Supoon is a sit-up scraping spoon. The scrape, stir, mix, measure and scoop teaspoon comes in 8 colors! Less mess, more space in the kitchen. The tool scrapes out every last piece of food from the jar with the flat silicone tip and flexible sides. The silicone spoon is safe to use on non-stick cookware and is heat resistant to 500ºF (260º C). It keeps countertops clean and hygienic thanks to the built-in spoon rest and it measures a teaspoon and fits easily into skinny jars and cans. The Mini Supoon is dishwasher safe and measures 8" long. It is available in red, black, orange, yellow, green, turquoise, purple, and pink. The Mini Supoon retails for $7.95.

Chopula Steel

The Chopula Steel is a chopping sit-up spatula. Flipper, turner, tosser, slicer, spatula - no matter what you call it, it's the most essential cooking tool for any kitchen. The unique concave head design is flexible in one direction so it can slide cleanly under fragile foods for easy lifting and flipping—and rigid in another direction for chopping food as it's cooking. The head shape allows food to be chopped in a hot pan while keeping hands away from the heat. The bend in the handle allows it to sit up on the countertop to avoid a messy work space and the multi-curved head is designed so every corner of the pan is scraped clean and the head is even thinner than the original nylon. A stainless steel head is perfect for using on the barbecue and is dishwasher safe. This Chopula is 11.6" long and comes in a Steel/black combination. Suggested Retail Price is $15.95

Scizza

The Scizza is a pair of scissors that cleanly cuts pizza. Scizza has re-invented the pizza wheel by cleverly combining two extra-long precision-ground, hardened German stainless steel blades that create perfect cuts. A spatula on the bottom blade slides under the pizza to pick up your food while protecting your cooking surface and non-stick cookware. The non-stick safe nylon base won't scratch cookware and is heat resistant to 400ºF. It is top rack dishwasher safe and comes in red and black. Scizza retails for $29.95.

Teafu

Tea lovers rejoice, Teafu is a tea infuser that loves tea as much as you do! Just pump its colorful silicone pods to let hot water quickly work its way through the leaves. Enjoy delicious, hot tea in no time, with no mess. The Teafu brews tea faster by squeezing the flexible silicone pod, which forces water to circulate through the tea leaves. It also eliminates mess by squeezing out every last drop of tea. The Teafu opens up and the silicone pod acts just like a spoon, making it easy to scoop tea into any cup. The ergonomic handles make for easy use, and also stands up straight on the counter top. The silicone head is heat resistant to 500ºF (260ºC)and it is dishwasher safe. Teafu comes in 8 fun colors and retails for $14.95

Epoca International Inc.

Media Contact: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.epoca.com

Ecolution® Evolve™ Cookware

Part of Epoca's Ecolution® line of eco-friendly cookware, the new Evolve™ collection offers color, style and amazing performance. In stunning new shades of Crimson Red, Copper Bronze, New Moon Blue and Black, the cookware features Hydrolon®, an ecologically advanced water-based non-stick coating made without PFOA for greater safety. Adding to the new cookware's ease of use are soft, squeezable, silicone stay-cool handles that are comfortable to grip. The heavy aluminum bottom of the pan features a decorative pattern and textured heat bands for even heating and better culinary results. It performs beautifully on electric, gas and glass ceramic cook tops and is oven safe to 350ºF, plus it's dishwasher safe and easy to clean. Fry Pans (8", 9" and 11"), 7" Grilled Cheese Pan and 11" Griddle. $14.99-$26.99. March 2013. www.ecolutionhome.com

Primula® Push+Serve 3-Qt. Whistling Kettle

Available in a dazzling array of fashionable colors, the new Primula® Push+Serve 3-Qt. Whistling Kettle offers maximum performance in heating water for tea, soup and more. The trigger spout was designed for safety, convenience and ease of use. The high-arched handle accommodates easy one-handed operation while keeping the hand away from hot water or steam. Just press the button to open the spout for comfortable and controlled pouring, without drips. The ergonomically firm grip handle is balanced to minimize the stress of lifting the kettle when full. The wide base efficiently captures heat from the stovetop and disperses it throughout the kettle quickly. This oversized base fully covers flames from a gas stove for greater safety. Can also be used on electric or ceramic cooktops. A traditional whistle sounds when water has reached a boil. The kettle and lid feature stay-cool handles that are cool to the touch. The wide-mouthed lid maintains a perfect seal to stay in place when pouring, and it is easily removed for filling and cleaning. Brushed Stainless Steel, Matte Black, Marigold, or Red. $49.99. www.primulaproducts.com. April 2013.

Primula® Flavor It™ Pitcher with Flavor Infuser

Embracing the latest trends in flavorful cold and hot beverages, the colorful new Primula® Flavor It™ Pitcher with Flavor Infuser is designed to infuse drinks with the fresh flavor of fruits, herbs or spices. Now available in five fun colors—Sky, Cherry, Lime, Marigold and Black. The 2.9-qt BPA-free pitcher offers crystal clear clarity and is dishwasher safe and scratch resistant. The pitcher fits into a standard refrigerator door and features a special non-spill locking lid that allows it to also be stored on its side. Easy to use, fill the pitcher with your desired steeping liquid, then simply fill the flavor infuser with your favorite combination of fresh fruit, herbs, spices and more before placing in the pitcher. An eco-friendly alternative to infused bottle beverages that saves money by preparing beverages at home. $19.99 (includes pitcher and flavor infuser). Pitcher can also be used with Tea Infuser or Chill Core, sold separately for $9.99 each. March 2013. www.primulaproducts.com

Everware International Inc.

Media Contact: Freddy Flores, 909.393.7577; freddy@everwarenow.com; www.everwarenow.com

Color Basket

Throughout human history we have always needed to transport and store our stuff. Baskets have served this function. From the pyramids to the western frontier, baskets have stood the test of time. Many cultures have done their part to make baskets more attractive and pass on the traditions of basket weaving. Most use natural willow, rattan, bamboo and other fibers. We noticed that these baskets are somewhat limited and need

to be replaced often. This lead to the following questions: How much lasting function can you get out of this? Can we upgrade the function and multi-use of baskets? Should people be limited to black, brown and natural colors? We want to revolutionize baskets by making them more durable and applicable to modern civilization. Our baskets use modern day materials like high tech polypropylene and stainless steel. As humans we always appreciate and want to keep traditions, which is why we have kept the tradition and style of hand weaving the baskets. Most of our baskets are colorful, food contact safe, BPA-free, microwave safe, dishwasher safe and a beautiful function for today's home!

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Fagor America, Inc.

Media Contact: Khristina Westbrook, 201.804.3900; khristina@fagoramerica.com; www.fagoramerica.com

Fagor Slow Juicer Platino

The Fagor Slow Juicer Platino is the next generation of Slow Juicers as it is made with all BPA-Free elements, colored in a black and gun-metal grey color and priced with a lower price point. The innovative juicer, which was first revealed at the 2012 International Home + Housewares Show, extracts the maximum amount of juice from fruits, vegetables or leafy greens to obtain incredibly superior results. The Slow Juicer Platino uses a 2-step process in which the juice is extracted from the fruit or vegetable twice before it enters your glass. The auger, the main component of the unit, precisely squeezes the food without shredding or grinding it, helping you to get more juice in your glass. The Slow Juicer uses standard household 110v of power and comes with a juice collector to catch the juice, a pulp collector to collect the pulp and a cleaning brush to assist you in thoroughly cleaning the unit. The Juicer comes with a user's manual, a recipe booklet and an instructional DVD. In addition, the lower price tag of $199.99, down $50, makes this a smart and healthy choice for the New Year.

The Fagor Enerjuicer

The Fagor Enerjuicer is a powerful 800-watt, high powered, 2-speed juicer perfect for any New Year's resolution. The Enerjuicer gives you maximum output of juice return with less noise, less frothing and extremely easy to clean, all for $99.99USD. Designed with an extra-large food chute, the Enerjuicer can consume and process whole fruits that won't need to be cut, like apples and pears. All its parts are made with BPA-Free materials with a simple design that help to make the unit easy to clean and safer to use for everyday use. In addition, when tested against competitive models, the Enerjuicer produced more fresh juice from most fruits and vegetables, due to the unit's incredibly powerful motor. The juicer maintains a lower noise lever than other models and creates less of a frothing, ultimately giving you more delicious juice in your glass. The Enerjuicer runs on 120V and 800 watts of power, with 10,000 RPMs, the units also comes with a 2 liter "pulp collector," a 1 liter "juice collector," a cleaning brush to assist in cleaning the unit and a collection of delicious recipes.

Fagor Color Pressure Cookers

Fagor's new line of color Stainless Steel Pressure Cookers are constructed of the finest quality stainless steel and crafted in Spain, making them a substantial part of any kitchen. These 6-quart pressure cookers are designed with two pressure settings, an automatic closing and come with a versatile steamer basket. It comes in red, black and purple. The colorful pressure cookers will be shown at the 2013 International Home + Housewares Show in Chicago in March. Fagor pressure cookers are not only fantastic tools for preparing fast, easy & healthy meals in a fraction of the time used towards traditional cooking methods (up to 70% less), but are also equally useful tools in preparing a wide variety of foods. In addition to their versatility, Fagor pressure cookers are crafted with every desirable safety and user-friendly features and represent the most modern and cutting edge pressure cookers. Fagor pressure cookers feature an easy-cleaning auto pressure release valve which reduces food particle build up and have two different pressure settings - High, great for meats and stews, and Low, perfect for delicate foods like seafood and beans. The Suggested Retail Price for the Fagor Colorful Pressure Cookers is $99.99 USD.

Cast Iron Lite - Midnight Collection

Fagor 's new line of Cast Iron Lite cookware uses innovative technology to actually reduce the weight of the pot by 50%, compared to traditional cast iron pieces. The new Midnight Blue Collection is pre-seasoned and made with multi-coated enamel to ensure strength, durability and heat resistance. Fagor's Cast Iron Lite collection is designed with a resilient non-stick interior and is accompanied with glass lids to seal in flavor. Each piece is coated with a smooth easy-to-see Ceralom interior ceramic coating, making the cookware easy to clean and stain resistant. Designed to go from the stovetop or oven to an elegant table presentation, the simple, yet modern, and light-weight design offers absolute cook-and-serve convenience. The smooth enameled base of the cookware is compatible with all cooktops including induction. The Midnight collection includes: A family of 8" - 12" Skillets, 10" Round Grill Pan, 12" Chef Pan with Glass Lid, 4.5-qt. Braising Pan with Glass Lid and the 12" Chicken Fryer with Glass Lid. The suggested retail prices for the collection begins at $39.99 – $99.99 UDS.

Finum by Riensch & Held

Media Contact: Kristiana Psimiti, +49/407.342.4184; psimiti@finum.com; www.finum.com

TRAVELER ZITA™

A rocking innovation: Finum's® latest product, TRAVELER ZITA™, is a double-wall tumbler for cold and hot drinks. It includes the world-wide patented Tea Control™ Kit (as well as further pending patents), avoiding the poor tea and over packaged tea bags. By simply screwing the lid on the tumbler, the tea is trapped, thereby containing the brewing of the tea and keeping its taste uncompromised. TRAVELER ZITA™'s exceptional and appealing look is largely owed to its lid, which resembles a tea cup. This durable and elegant tumbler is made from BPA-free Tritan™ (FDA approved material). Its brand new Corkmec™ closes the spout with a silicone cork. As a result, tea leaves can be re-brewed just by adding hot water! Delicious tea is now made to everyone's personal taste and the waste of over packaged tea bags is avoided. Finum's® attention to quality and convenience meets the contemporary minds of design oriented and health-conscious people around the world. Double-wall tumbler; 0.3 l / 10 oz (USA). Colors: ruby red translucent, apple green translucent, anthracite translucent. Made from Tritan™ (by Eastman): FDA approved, BPA-free, very easy to clean. Single packaging; 6 pcs. / carton

LOOK TOUCH TASTE™

An innovation in kitchenware: Finum's latest product, LOOK TOUCH TASTE™ is a patented spice grinder carrying the curvy shape of a bell. At its bottom there is a patented discharge pool which gathers the ground spices within. By tapping it, you can direct the desired amount of spices precisely where you want it! Now, there are two ways of grinding your spices: the regular way, with no control of directing the spices or the unique, LOOK TOUCH TASTE™ way. Available in white (glossy body & matt lower part); black (glossy body & matt lower part), ruby red (glossy body & matt lower part), apple green (glossy body & matt lower part).

Grillbots by Humminah, LLC

Media Contact: Ethan Woods, 646.258.5639; info@grillbots.com; www.grillbots.com

GRILLBOT

Grillbot's Gotcha Covered...Take the grunt work out of grill cleaning with Grillbot's powerful motors and replaceable bristle-brushes. Simply put the Grillbot on your grill, press a button and you're done! Grillbot scours grease and caked-on grime leaving your grill sparkling clean.

Hamilton Beach Brands, Inc.

Media Contact: Mary Beth Brault, 804.418.8868; marybeth.brault@hamiltonbeach.com; www.hamiltonbeach.com

Stack & Snap Food Processor 70720

Gone are the days of complicated positioning and twisting the bowl and lid into place. With the Stack & Snap Food Processor from Hamilton Beach, the bowl is specially designed to fit directly on the base (with no twisting required) and the lid snaps securely to the bowl with simple locking clips for safe operation. No more guessing whether it's put together correctly, just "stack" and "snap" the parts into place!

2-Way Deluxe Coffeemaker 49983

Whether you're entertaining guests or taking a single-serving to go, the 2-Way Deluxe coffeemaker gives you the flexibility to brew exactly what you need. When you need a single cup on-the-go, choose the one-cup option. You can use your favorite grounds or a K-Cup® pack to brew into a travel mug or standard mug. For the days you want to enjoy cup after cup of hot coffee, choose the 12-cup full pot option and brew into the carafe.

Personal Iced Coffee & Tea Brewer 40917

Brew Iced Coffee or Tea Without the Hassle - Iced coffee is a top seller at many coffee shops and convenience stores, but these specialty drinks can be expensive. With the Hamilton Beach® Personal Iced Coffee and Tea Brewer, you can make your iced beverage anytime - and at a fraction of the price per serving.

Breakfast Sandwich Maker 25475

Make a Breakfast Sandwich in Minutes! Forget the fast food drive-through. With the Hamilton Beach Breakfast Sandwich Maker, you can enjoy a hot, homemade breakfast sandwich in under five minutes. You choose your favorite ingredients, the possibilities are endless! Whether you prefer ham, egg and cheese on an English muffin or turkey sausage with egg whites and spinach on a bagel, the Breakfast Sandwich Maker is an easy and affordable way to get a hot breakfast sandwich you can take on the go or stay and enjoy.

Home Skinovations Inc.

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Silk'n Flash&Go

Silk'n Flash&Go is an FDA-cleared home-use device for obtaining permanent hair removal on the face and body. Silk'n Flash&Go is an innovative light-based device that permanently removes hair on the face and body. The new high-tech design makes it easy to properly target any part of your body. Treat large areas like your legs and upper body, small areas such as your upper lip, even sensitive areas like your bikini line. It is professional-quality hair removal, now easy to do it at home. Why Flash&Go? FDA-approved technology, four years of use and millions of treatments in the U.S., Canada, Europe, Asia, Israel and more, assure you of safe, permanent hair removal on the face and body. Easy affordability compared to the high cost of other at-home treatments and the cost of clinical lasers, making expensive laser hair removal a thing of the past. Compact high tech design, perfect for travel or storage. Dermatologist recommended for professional results at home.

Silk'n Blue

Acne Treatment Device. Silk'n Blue - Rejuvenation is suitable for both men and women. Silk'n Blue is a hand-held light emitting diode (LED) device for Acne treatment. Blue light therapy is for healing and prevention of acne and skin blemishes. Clear your skin to achieve a beautiful and healthy glow. Get professional acne light therapy treatment in the comfort and privacy of your own home!

Silk'n FaceFX

A Skin Rejuvenation and Anti-Aging Device. Discover Your True Beauty. Silk'n FaceFX™ is a hand-held LED device that uses red light therapy which is clinically proven to stimulate collagen production to reduce wrinkles and provide a brighter, clearer complexion. This device brings the most advanced technologies for skin rejuvenation, anti-aging, wrinkle combat, and skin texture improvement to the privacy of your own home. FaceFX uses a revolutionary new approach: Home Fractional Technology. Home Fractional Technology is a safe and effective way to provide heat and light energy to the multiple layers of skin for a total skin solution. The Active HF targets the top layer of your skin to address fine lines and pores, leading to texture improvements. The Deep HF penetrates deeper into the skin to address wrinkles and discolored spots. By fractionating the energy, Silk'n FaceFX is able to penetrate deeper into the skin without any discomfort.

Silk'n SensEpil

The Silk'n family of products are clinically proven, FDA cleared and physician recommended devices that use light energy for safe and easy hair removal at home. The Silk'n family now introduces Silk'n SensEpil (pronounced sense-appeal), the next generation of permanent hair removal results. The new SensEpil provides additional safety and comfort and with the largest treatment size in the home hair removal market, you can now start treating at home in less time! Upgrades such as the unique Skin Sensor, provides users an additional safety measure by detecting "safe" skin tones, so you don't have to worry if your skin is too dark. The SensEpil scans darker skin tones and will not pulse if you are not a suitable candidate. In addition, the sensor uses skin contact to activate a pulse (not pressure), allowing for faster treatment and with less pressure to trigger each pulse.

Infusion Living LLC

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Collapsible "3 in 1" Vase

A line of colorful silicone collapsible flowerpots. This unique line of flower vases offers a wide array of colors for home decor. The products are lightweight and flexible and can be easily configured into three different styles and levels. The smallest size allows for easy space saving storage. Vases are offered in emerald green, white, black and red. The product is chip-proof, unbreakable, dishwasher safe and leakproof. Fashionable and colorful look replaces traditional vases and flower pots. 3-in-1 capability allows you to flip up the rim to use as a vase, flip down the rim to use as a flower pot and collapse for space saving unbreakable storage. Safely store anywhere to be ready to use for special occasions. Just pop it open and fill with water to display that gift bouquet, fold down rim and insert any 4" flower pot for safe leak proof watering, one more flip and it is ready to put away or use as a shallow dish for a cactus garden. Open vase measures 7" H, second flower pot holder is 5" and fully collapsed is 3"

Jelmar

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CLR® Stain Magnet

CLR® Stain Magnet is a new, all-purpose and multi-surface stain remover comprised of an eco-friendly formula that removes tough stains and spots including nail polish, paint, shoe polish, oil, red wine, ink, crayon and permanent markers. CLR Stain Magnet's safe, yet effective formula carries the Environmental Protection Agency's "Design for Environment" (DfE) designation recognized for safer alternatives to chemicals. With a powerful foaming action, CLR Stain Magnet is great for painted walls, hardwood floors, baseboards, carpet, fabric, glass, metal, brick, concrete, marble laminated countertops, fully cured and oil-based painted surfaces, hard plastics, automobile tires, wood, grout and fiberglass. CLR Stain Magnet will be available in Spring 2013. For more information, visit: www.clrbrands.com. Patent pending.

CLR® Mold & Mildew Stain Remover

CLR® Mold & Mildew Stain Remover is a new addition to the CLR product family, created to remove tough mold and mildew stains on multiple surfaces. CLR Mold & Mildew Stain Remover's safe, yet effective formula carries the Environmental Protection Agency's "Design for Environment" (DfE) designation recognized for safer alternatives to chemicals. CLR Mold & Mildew Stain Remover has a foam sprayer which allows for a more direct application, preventing splash back and spores from spreading in the air. The bleach-free remover may be used where mold and mildew are present such as bathrooms, kitchens and basements. It may be used on painted walls, ceramic tile, hardwood floor, hardwood floors and baseboards, fabrics, glass, metal, brick, concrete, marble, laminated countertops, fully cured and oil-based painted surfaces, hard plastics, automobile tires, wood, grout and fiberglass. CLR Mold & Mildew Stain Remover will be available in Spring 2013. For more information, visit: www.clrbrands.com. Patent pending.

CLR® Fresh Absorb

Introducing CLR® Fresh Absorb, a new, all-natural odor absorber that purifies air without giving off a scent by trapping the impurities inside each pore. Made of charcoal bamboo, CLR Fresh Absorb cuts through tough odors and is scientifically proven to reduce the amount of formaldehyde, ammonia, benzene and chloroform gases emitted from everyday items like paint, carpeting, furniture, air fresheners, chemical cleaners, rubber and plastics. The eco-friendly, non-toxic, fragrance free bag can be placed anywhere odors, bacteria, pollutants, allergens, or where moisture accumulates. CLR Fresh Absorb is perfect for diaper and gym bags, kitty litter, cars, refrigerators, laundry bins or wherever you would like to absorb odor. With no chemicals inside the bag, CLR Fresh Absorb is safe for children and pets. The CLR Fresh Absorb bag can be rejuvenated in direct sunlight for at least an hour each month. After the bag has reached its life expectancy (up to two years), cut the bag open and spread bamboo into your plant or garden to help maintain and grow. CLR Fresh Absorb will be available in Spring 2013. For more information, visit: www.clrbrands.com.

Jura Capresso, Inc.

Media Contact: Kristyn Fuller, 713.869.1856; kfuller@fieldmm.com; www.capresso.com

Capresso Coffee … la Carte™ Cup-to-Carafe® Coffee & Tea Maker

The space-saving Capresso Coffee … la Carte™ Cup-to-Carafe® Coffee & Tea Maker brings together two of the most popular trends in coffee makers - single serve and carafe-style - and it even includes a separate tea filter to rapid brew tea as well. The innovative brewing system automatically adjusts to the amount of ground coffee in the filter, fully saturating it for the proper amount of time. Coffee strength can be adjusted by the amount of ground coffee placed in the filter, up to 12 tablespoons. When brewing single cups, coffee concentration can

actually be doubled for the strongest flavor possible. Operation is easy and intuitive, with completely customizable brewing and sizing options. It features four preset illuminated brewing buttons for Small Cup, Large Cup, Carafe or Tea. $179.99. Capresso.com, Amazon.com.

Capresso EC50 Stainless Steel Pump Espresso & Cappuccino Machine

Offering a professional quality café experience for espresso lovers of all ages, the EC50 Stainless Steel Pump Espresso & Cappuccino Machine features a stainless-steel lined ThermoBlock heating system for quick and precise heating. With 15 bars of pressure, it produces maximum extraction of the grinds for delicious espresso-based beverages. It is equipped with a patented stainless-steel sieve for one or two shots, and a self-locking filter holder with thumbguard for easy cleaning. A removable metal warming tray keeps cups at the ideal temperature for serving. Its integrated swivel frother creates light and airy froth for cappuccinos, or steamed milk for lattes. The dial lets you easily switch between three positions: standby/heating up, brewing, and frothing. $99.99. Capresso.com, Amazon.com.

Jura Automatic Milk Frother

The first stand-alone automatic milk frother in the Jura line, the new Jura Automatic Milk Frother offers a quick, easy, no-mess way to make perfect, velvety-soft milk foam for cold and hot specialty beverages, including cappuccino, latte, hot or cold chocolate and other milk specialties such as frappés and chai latte. The large capacity stainless steel milk pitcher can froth up to 8 ounces of hot, warm or cold milk, or heat up to 12 ounces of milk. Froths non-dairy milks including soy, almond, rice, coconut and more. Its unique patented frothing disk provides the perfect frothing action for hot or cold drinks in just three to four minutes, and the heating disk heats milk without froth. With easy one-button operation, it features Hot, Warm & Cold temperature settings, with self-explanatory pictograms. Small and compact. Brushed stainless steel exterior with black base and accents. Removable stainless steel pitcher with removable heat-resistant silicone grip. Includes three disks, two for frothing and one for heating milk. Cord wraps around base for convenient storage. Dual auto shut-off. Easy to clean. $89.99. Sur La Table. January 2013.

KRUPS, Groupe SEB USA

Media Contact: Kristen Connor, 212.999.5585; kconnor@5WPR.com; www.krupsusa.com

KRUPS Barista EA9000

The new Krups Barista EA9000 is the first fully automatic one-touch cappuccino maker. The machine features an integrated nozzle, which prepares the milk froth directly in the coffee cup, making it easy to prepare your favorite lattes & cappuccinos. It also cleans itself automatically so you avoid having to spend time cleaning the nozzle and separate milk reservoir, ensuring maximum hygiene at all times. When the machine is activated, the milk froth nozzle is automatically lowered into the cup and the milk is heated and frothed in a two-stage process. The freshly ground and brewed coffee is then poured into the cup. The nozzle is rinsed in hot water after each use to prevent bacteria. To bring you true professional coffee pleasure at home, the EA 9000 automatically adapts the grinding setting to the selected drink. From ristretto to espresso or classic coffee, for perfect results, a specific grinding setting is used for each variety of coffee. With its new EA 9000 machine, Krups is once again demonstrating its coffee-making expertise: innovative technology, very simple operation and absolute product quality make this fully automatic machine a true coffee artist - or a barista - for use at home. $2,499.99. January 2013.

KRUPS Personal Tea Kettle

KRUPS introduces the newest Personal Tea Kettle. The 1 Liter kettle features a unique spherical design with an internal circulation system and mesh brew basket to hold loose-leaf tea or teabags, this machine makes brewing the freshest tea simpler than ever before by saturating the leaves for optimal infusion. $59.99. February 2013.

KRUPS Precise Tamp XP5610

A newly updated model of the patented Krups® Precise Tamp system, the XP5610 allows everyone to be their own barista at home. Whether you're brewing one cup or two, the universal filter holder is compatible with espresso ground coffee, ESE or soft pods. Krups'® Precise Tamp technology automatically tamps to the optimum level to extract the perfect cup, every time. Simply fill and turn the universal filter holder until it stops. Extracting maximum espresso flavor is fast and easy. The powerful 1450 watt brewing system with a 15-bar pump preheats quickly delivering optimal brewing temperature and full espresso flavor every time. Now you can create delicious coffeehouse drinks at home with the unique, high-performance steam nozzle. The updated nozzle locks in place and is easier to clean. The cake ejection system cleanly ejects used coffee grounds at the touch of a button. Just turn the filter holder to the left while pushing the button to unlock. Beautifully designed with a die cast finish, it comes with a removable water tank drip tray and coffee scoop storage. The built-in water filtration system extends the life of your machine and improves the flavor of your espresso. $199.99. April 2013.

KRUPS BW7008 Electric Kettle

KRUPS introduces a new model to their Electric Kettle line - the KRUPS BW7008 Kettle. The 1.7 Liter (54oz) kettle features a locking lid with a trigger-activated covered spout and shuts off automatically when the water has boiled. The cool-touch black plastic body will fit in any kitchen décor. The Stainless Steel internal heating element is concealed to protect against corrosion while twin water level indicators ensure the water level can be seen at all times. $39.99. September 2013.

Kuhn Rikon Corp.

Media Contact: Kristyn Fuller, 713-869-1856; kfuller@fieldmm.com; www.kuhnrikon.com

Kuhn Rikon Greater Grater

The Greater Grater is a colorful and creative update to the traditional box grater. Available in green, red or yellow, it provides a comfortable, easy and waste-free way to grate cheese, chocolate, cinnamon sticks, ginger, garlic and nutmeg. It is designed to sit comfortably in the palm of your hand or on the counter, as opposed to the traditional tall box grater, which stands upright. The blades sit atop the container, providing leverage for easy grating. The container is designed with a slight angle and patterned sides to give you a firm and sturdy grip during grating. The sturdy blade and hole pattern on the top work together to give you quick, uniform results. The grater easily snaps on to the one-cup capacity container, making food preparation neater. Once filled, remove grater from the container to access the contents, without having to gather cheese or other foods from the counter. Suggested retail price $8. March 2013. Sur La Table and Amazon.com

Kuhn Rikon Corn Twister

Enjoy fresh corn directly from the cob with the Corn Twister, an ingenious new way to quickly remove corn kernels from the cob. Fun and easy to use, the colorful two-piece design resembles an ear of corn. To use, simply secure the green silicone husk on one end of the ear and the corn-shaped piece on the opposite end. With a smooth and simple twist and push, the Corn Twister begins to strip the kernels off fresh or cooked corncobs with its razor sharp stainless steel serrated edge and scraping rivets. Designed for safety, the Corn Twister protects hands by keeping them away from the cutting mechanism. Kernels are cleanly removed, without crushing. For easy storage, the yellow corncob piece nests inside the green husk, and serves as a protective sheath for the sharp edge and rivets. Dishwasher safe. Suggested retail price $16. March 2013. Sur La Table and Amazon.com

Kuhn Rikon Easy-Squeeze Garlic Press

Kuhn Rikon has updated its award-winning Easy-Squeeze Garlic Press, making it easier to press and scrape fresh garlic or ginger. Developed by famed Swiss designer Philipp Beyeler, the new model features a lighter, stronger and more ergonomically shaped handle, and a larger built-in scraper quickly removes all of the pressed garlic and ginger. It reduces the force needed by 60 percent versus conventional presses. The stainless steel sieve flips out for easy cleaning, eliminating one of the major frustrations of garlic press use. Dishwasher safe. Available in blue, red, black and green. Suggested retail price $25. March 2013. Amazon.com

Kuhn Rikon Dual Knife Sharpener

The Dual Knife Sharpener lets you easily sharpen any steel blade for peak performance every day. Designed for maximum safety and precision, this handy sharpener features two high-quality ceramic sharpening stones that work independently to sharpen either a serrated or a straight blade. The serrated sharpener incorporates stones that have a "V"-shaped enclosure where the blade's edges can be efficiently resurfaced. The result is a blade that enables the serrated edge to properly and efficiently grab and cut through tough surfaces, including bread and meat. The straight blade sharpener sandwiches the blade between two stones, providing the perfect environment for reshaping the blade. The sharpener easily pulls open from the handle, exposing both sharpening stones. Ergonomically designed, the top of the tool is contoured to provide a comfortable and stable grip when sharpening. For added ease of use and stability, grooves under the grip help prevent slipping, giving you a secure grip while drawing the blade through the tool. When ready to store, the sharpener can be closed by pressing the stones back into the handle. Red or Black. Suggested retail price $20. March 2013. Amazon.com.

Libbey Inc.

Media Contact: Lisa Fell, 419.325.2001; lfell@libbey.com; www.libbey.com

Cool Cocktails Recipe Book

Cool Cocktails are a trendy way to serve fun drinks at your next party by adding a unique twist. Book includes: Cool Cocktails Recipes, Entertaining with cocktails, non-alcoholic Recipes. By Libbey Creative Director, Robert Zollweg

Cool Cocktails Cool Cabana 6-pc set

Cool Cabana martini glasses are the perfect addition to your next party - with the fun, sophisticated stem, your drinks are instantly upgraded to the next level! Set Includes six 6.75-oz Martini Glasses. Made In USA

Yucatan Margarita Set

The Yucatan collection features a bold, rugged texture embossed into thick, durable glass. The margarita, goblet and martini all stand tall on a thick, beveled stem, giving solid support to the generous bowls. The line is also slated to include a cooler and a DOF, both showcasing the hewn texture and rugged durability of the line. Margarita 7-pc set (6 margaritas, 1 pitcher), MSRP $29.99

Fountain Shoppe Supreme Sundae

The Fountain Shoppe collection brings you back to days gone by when afternoons were spent at the soda fountain and candy only cost a penny. The Supreme Sundae glassware set lets you host your own old-fashioned ice cream party right at home. Go ahead, get nostalgic. 6-pc Supreme Sundae Glassware Set

Lifetime Brands Inc.

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Savora Can Opener, Ice Cream Scoop & Peeler

Lifetime Brands adds three new tools to its Savora culinary collection: the Savora Can Opener, Savora Peeler and Savora Ice Cream Scoop. The Can Opener operates with incredible fluidity and features a mechanism that keeps the handles locked so it's easy to turn the knob. When you want to enjoy your favorite beverage, it's also designed to open bottles with a built-in traditional bottle opener as well as one for plastic twist-off caps. $29.99. The Peeler features curves that not only look incredible, but also provide the best possible mechanics to peel fruits and vegetables with ease. Designed to complement the form of the human hand, the Peeler's swiveling blade has edges and tapered angles that keep it in contact with the food being peeled; the lightweight body helps to prevent fatigue during repetitive motions. The Peeler doesn't merely scrape, but glides along with your natural motions. $9.99. The Ice Cream Scoop was designed to feel like an extension of your hand, letting you dish out desserts with ease. The serrated edge, pointed shape and impressive weight help you dig through hard desserts more effectively. The scoop's bowl is specifically shaped to curl ice cream, producing attractive results. $14.99.

Guy Fieri Waiters Corkscrew

The Guy Fieri Waiters Corkscrew, built expressly to the specifications of the famous chef and restauranteur, incorporates style and unique functionality, letting you remove corks with ease. This multi-function waiter's style corkscrew includes a foil cutter, a bottle cap lifter and a stainless steel worm. The unique car design hides the corkscrew underneath. The Guy Fieri Waiters Corkscrew has a suggested retail price of $7.99.

Farberware Multicolor Cutlery Prep Set in Universal Block

The Farberware Multicolor Cutlery Prep Set in a Universal Block can help you slice and dice with ease. The knives feature resin-coated stainless steel blades that can help to reduce the sticking of food to the blade, allowing for easier, more efficient cutting. The colorful, ergonomically-designed handles provide a sure, comfortable grip. The brightly colored universal block is filled with special rods that allow you to insert the knives and shear in any arrangement you like. The rod inserts are also removable for easy cleaning. The five-piece set includes a 3-1/2" parer, a 3-1/2" serrated parer, a 3" bird's beak knife, a shear and a universal block for keeping everything organized. $19.99.

Kizmos Flora Collection

The Kizmos Flora collection is blossoming with vibrant colors, offering a fresh take on kitchen tools, gadgets, and cleaning essentials. This floral-inspired collection is designed to bring the beauty of the outdoors inside, while adding a cheerful splash of color to meal preparation. Each piece in the collection is always in full bloom, adding a decorative touch to the kitchen. The Flora collection includes a crock with tools, a whisk, mixing bowls, measuring cups and spoons, a colander, a can opener, a garlic press, cookie cutters, a palm peeler, salt and pepper shakers, a juicer, a palm brush, a sink brush, a sink strainer, a magnetic timer and more.

Marpac LLC

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Zohne

Zohne is your personal, portable sound escape from life's noisy distractions. Its adjustable settings let you control soothing, seamless, seriously effective sound conditioning. Now, no matter where you go, you'll

sleep like it is home, sweet home. Sturdy, compact, simple and lightweight, it offers the noise-masking capabilities of many full-sized sound conditioners, just in a more suitcase-sized package. We use solid-state technology to create "white noise" with one touch in your choice of rain, waterfall or surf. An easy slide control lets you customize the tone of your chosen sound. It's a little portable package of serious sleep.

Dohm-NSF

This is Dohm, Marpac's signature sound conditioner. It creates the smooth, soothing sound of rushing air, also known as white noise, to effectively block noises across a broad range of frequencies. This means that disruptive noises are masked by a uniform blanket of sound, which helps with both sleep and concentration. It's also used to protect confidentiality. The Dohm produces its quality sound naturally - using no digital loops or recordings. It's a deeply pleasing experience. Dohm-NSF is the Official Sound Conditioner of the National Sleep Foundation. It has the two speeds of the Dohm-DS, and also features an enhanced vibration-dampening foam pad and sports an attractive bright white finish. A raised silver medallion and complementary gray on/off switch complete the look.

Mavea LLC

Media Contact: Elizabeth Cahill, 917.902.9390; ecahill@mavea.com; www.mavea.com

MAVEA Classic Fit Filter

MAVEA is the new generation of water filtration from Germany, bringing a new line of filters and systems to North America. MAVEA's advanced filter technology is fast, no pre-soaking required to activate filters; clean, a filter micro-screen reduces the release of black particle bits; and safe, contains silver to provide antimicrobial protection and extend and prolong filter life. MAVEA filters and systems are BPA-free. MAVEA offers two lines of filters. The Classic Fit Filter is a traditional barrel-shaped filter that offers superior performance and value. Classic Fit filters fit Brita systems and are made in Switzerland.

MAVEA Elemaris Water Filtration System

MAVEA is the new generation of water filtration from Germany, bringing a new line of filters and systems to North America. MAVEA offers water filter pitcher systems with European design and styling as well as superior features. The MAVEA Elemaris is MAVEA's top-of-the-line system, utilizing MAVEA Maxtra next-generation filter technology. The Elemaris is available in six vibrant colors across two sizes: XL and Kompakt (designed to fit in a fridge door), and offers a pour-through lid and rubberized handle for ease of use. The Elemaris features the MAVEA Smart Meter, a micro-computer that tells the user exactly when to change the filter based on time, usage and water hardness. The Elemaris is BPA-free.

MAVEA Marella Water Filtration Systems

MAVEA is the new generation of water filtration from Germany, bringing a new line of filters and systems to North America. MAVEA offers water filter pitcher systems with European design and styling as well as superior features. MAVEA's Marella systems utilize MAVEA Maxtra next-generation filter technology. Available in XL in Blue (9-cup capacity) and Kompakt in Blue, Green and Purple (5-cup capacity; designed to fit in a fridge door), Marella systems offer a flip-top lid for ease of use. Marella systems have the MAVEA MEMO Meter, a time-based meter that alerts users to change the filter based on time. The Marella is BPA-free.

MAVEA Maxtra Filter

MAVEA is the new generation of water filtration from Germany, bringing a new line of filters and systems to North America. MAVEA's advanced filter technology is fast - no pre-soaking required to activate filters; clean - a filter micro-screen reduces the release of black particle bits; and safe - it contains silver to provide antimicrobial protection and extend and prolong filter life. MAVEA filters and systems are BPA-free. MAVEA Maxtra filters are top-of-the-line filters that offer improved filter consistency in a new shape. Maxtra fits MAVEA's Elemaris and Marella systems, and are also used by partners such as Tassimo in their brewing machines. Maxtra filters are made in Germany.

Meyer Corporation

Media Contact: Keith Sivera, 201.333.3562; keith@jspublicrelations.com; www.meyer.com

New Anolon Tri-Ply Cookware:

Designed for discerning cooks who demand meticulously crafted, professional quality kitchen equipment, the aptly named Anolon Tri-Ply Cookware is crafted from three high-performance layers of metals. At its core is a thick inner layer of fast and even-heating aluminum that's permanently bonded to an interior cooking surface of nonreactive stainless steel and a highly polished stainless steel exterior. The aluminum layer extends from the base all the way up the sides of each pot and pan for optimum heat conductivity and

distribution with no hot spots. In keeping with the design of pro-style cookware used in restaurants, new Anolon Tri-Ply Cookware features a straight-sided profile and snug fitting, gleaming stainless steel lids. Hollow-core, cast stainless steel handles remain cool to the touch during most stovetop use. For optimum versatility and convenience, all items in the collection are oven safe to 500° F, dishwasher-safe, and compatible with all cooktops, including energy-efficient induction ranges. Available at retail nationwide in fall 2013, new Anolon Tri-Ply Cookware is available in 12 and 14-piece sets for $399.99, as well as a range of open stock items such as a 10" Open Nonstick French Skillet for $49.99 to $140 for an 8-qt Covered Stockpot.

Molecule R

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Cuisine R-EVOLUTION

Bring your culinary creativity to the next level and impress your guests with spectacular dishes such as mint caviar beads that burst in the mouth, chocolate spaghetti, lemon foam or tzatziki spheres! This "do it yourself" molecular gastronomy kit includes all you need to experiment at home with the molecular techniques seen on "Top Chef" and in high-end restaurants, but without the celebrity chef price tag! This all-encompassing kit includes five pre-measured food additives, five specialized molecular tools as well as a 50-recipe DVD that makes molecular gastronomy easy and accessible to all foodies. Go on, play with your food!

Cocktail R-EVOLUTION

Mixology is now an art so stop simply mixing alcohols with juices! Learn how to deconstruct your favorite cocktails and serve your mojitos in a large bubble that will explode in your mouth, bite into a layered martini or add a touch of airy lime foam to your tequila shots! This "do it yourself" molecular mixology kit allows you to recreate the atmosphere of the most trendy and modern lounges in the comfort of your home! This all-encompassing kit includes five pre-measured food additives, three specialized molecular tools as well as a 30-recipe DVD that will facilitate the creation of your futuristic concoctions. Stay ahead of the curve and bring the art of mixology to the next level!

Siphon R-EVOLUTION

This "do-it-yourself" kit contains everything you need to enjoy the full creative potential of our culinary whipper. It comes with a beautifully designed culinary whipper, a 10-recipe booklet, 6 gas cartridges and 3 food additives in pre-measured sachets that will help you boost your creativity! XANTHAN GUM can be used to replicate the binding effect usually provided by the fat of whipping cream so that it is now possible to create an incredibly tasty low-fat whipped cream. Thanks to AGAR AGAR, you will also be able to serve warm mousses as appetizers or side dishes and our COLD SOLUBLE GELATIN will add an exquisite melt-in-the-mouth effect to your desserts!

Nordic Ware, Div. Northland Aluminum Prods., Inc.

Media Contact: Dana Norsten, 952.924.8601; dananorsten@nordicware.com; www.nordicware.com

Nordic Ware Pro Form Colors Bakeware

Nordic Ware is proud to introduce a new bakeware line to the family of American-Made products. The Pro Form Colors line consists of sturdy, everyday bakeware pieces that boast a bright non-stick coating on the inside and out. Made of aluminized steel, the line will feature a standard Cookie Sheet (14" x 15.75"), large Cookie Sheet (11" x 16"), medium Baking Pan (7.5" x 12"), Pizza Pan, large Baking Pan (9" x 13"), 1 lb. Loaf Pan, Round Cake Pan and a Medium Cookie Pan (9" x 13"). Retails will range under $20. Made in the U.S.A.

Nordic Ware Microwave Cookware

Nordic Ware has been an innovator in microwave cookware and is proud to introduce additions to the Microwave Cookware line. New this year are the Chip N Dip platter (retail $10), which can warm dips and various items in the microwave, or can be used on its own to serve. Also featured are the new Microwave Party Trays (retail $12) which allow for individual cavities for different items. The Perfect Potato Cooker (retail $6.50) rounds off the new items with its easy to cook way of baking up to four potatoes at a time. All made of 100% microwave safe material, there are no BPA or melamine in the Nordic Ware line of Microwave Cookware. Made in the U.S.A.

Nordic Ware Procast Traditions Cookware

Nordic Ware is introducing an addition to its cast aluminum Traditions line of cook/ovenware with the new Jumbo Fryer with lid. Made of cast aluminum and featuring the same cooking properties as its dutch oven counterparts. Features a premium non-stick coating for easy cleanup and easy use and care. Will be available in Midnight, Cranberry or Slate. In addition, they are upgrading the existing line of ProCast skillets with a stainless steel handle. Retails from $50 to $137. Made in the U.S.A.

Now Designs

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Coca-Cola Apron - Classic Red, Coca-Cola Apron Bottle Rocket

The recipe for Coca Cola is a secret. The recipe for sales is not. Take the world's most recognizable, best-loved brand and apply it to North America's best kitchen textiles and table linens. Now Designs is pleased to announce we are now an official Coca-Cola licensee. Our designers have access to a massive archive of Coca-Cola artwork and can apply them to a wide range of saleable product, including dish towels, aprons, oven mitts, placemats, paper napkins, mugs, and more. Contact Now Designs today for more details.

oneVessel by Vessel Drinkware

Media Contact: Erez Toker, 206.763.0366; erez@vesseldrinkware.com; www.vesseldrinkware.com

Mustache collection

Drinkware gets a fun twist with our sassy designs. Your customers will love this mustache collection, an ode to our favorite face decoration. Every oneVessel product is BPA-free and printed domestically with inks free of lead and other heavy metals. Get a closer look and shop all the mustaches we love at www.vesseldrinkware.com

Oreck Corp.

Media Contact: Allyson Horst, 317.750.2575; ahorst@oreck.com; www.oreck.com

ORECK Air Instinct 75 Smart Air Purifier

Oreck has merged advanced technology, superior design and HEPA filtration into an intuitive kind of air purifier. AirInstinct 75 is smart, amazingly smart; it uses technology to take the guesswork out of air purifiers. Most air purifiers give you different speeds, but leave you wondering: when should I turn it on and which speed should I use? Oreck's AirInstinct 75, with its unique PATHT (Pre-filter, Anti-odor, True HEPA) filtration system, continuously checks particles in the air passing through its sensor and adjusts its air flow speed accordingly. Set it on Automode and it does the thinking for you. Its three-color lighting system lets you know when it's working and at what speed. It also comes with a timer that allows you to set it to run for 1, 4 or 8 hours. Additionally, two different indicator lights remind you when to change filters. Perfect for rooms up to 250 sq. ft.

ORECK VersaVac Full Size Bagless Vacuum & Steam Mop

Meet Oreck's newest, most versatile vacuum: The VersaVac™, a full-powered bagless vacuum cleaner that is also a steam mop. The ultimate multi-functional, multi-surface cleaner, VersaVac is powerful and is easy to use—on all floor types. With its incredible suction, an on/off brushroll and adjustable steam settings, the VersaVac has all the power and performance you expect from Oreck. So forget the broom, the dustpan, the messy bucket and mop. With its dual functions, the multi-tasking VersaVac eliminates the need for multiple cleaning tools

ORECK Touch Bagless Upright Vacuum

NEW! The Oreck Touch™ brings easy to bagless! The Touch is a full-powered, high performance upright vacuum with a four-stage multi-cyclonic filtration system that ensures no loss of suction. The onboard quick-wand is fully-powered and ready for spot cleaning even while you are already vacuuming. A self-adjusting head and power touch with on/off brushroll (at your fingertips on the handle) lets you go from hard floors to carpet without stopping—or stooping—for manual adjustments. Its lever-action canister lets you control the dust cloud while keeping your hands clean. The swivel steering helps you get under and around furniture with ease. Maintenance is easy, too! The rinsable HEPA filters help you maintain the vacuum's high performance, as well as save you money. With its intuitive design and unique features, this is bagless even better!

ORECK Magnesium Bagged Upright Vacuum

Magnesium® is the lightest, full-powered upright vacuum cleaner in America. With its extremely strong, durable magnesium frame, the Magnesium packs all the power you expect from an Oreck vacuum cleaner—so much power it feels like it's self-propelled on most surfaces. The two-speed Quickswitch® on the back of the vacuum enables you to move smoothly across all floor types using appropriate power levels: high for carpets and low for hardwoods and tile. It's even gentle enough for area rugs on low speed. Additionally, the large high-performance rear wheels with cylindrical wheel bearings give the Magnesium maneuverability, making it easy to push through high-pile carpet. Best of all, it lays virtually flat for easy cleaning under furniture!

Pic Corporation

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Pyramid Mosquito Repeller

Repel mosquitoes naturally, with the PIC Pyramid Mosquito Repeller. Flameless and insecticide free. PIC Pest Free Living considers our outdoor areas to be an extension of our living rooms and kitchens. We create pest solutions that are visually delightful. Formulated with all natural oils and university tested for efficacy.

TWIST IT Mosquito Repeller

The Twist It Mosquito Repeller from PIC | Pest Free Living is the most innovative mosquito deterrent available. The Twist It is a flexible device that repels Mosquitoes for up to 200 continual hours. The Twist It can be wrapped around chairs, umbrellas, strollers, belt hooks and more. Formulated with all natural essential oils and Deet free. The Twist It has also won the honor of being Parent Tested Parent Approved.

PMI

Media Contact: Bethany Mousseau, 617.875.5553; bethany@momentummediapr.com; www.aladdin-pmi.com

Original Insulated Mason Tumbler 20-oz

Meet the newest silhouette in our cold beverage collection (that's not new at all) – a double-walled drinking jar that's as nostalgia-inducing as our vintage lunch boxes. Made modern with a no-sweat exterior and smoothie-sized straw, our version keeps its vintage charm with classic touches like a side-swept cursive logo and stainless steel lid, even the fruit cornucopia. It's like summer in a jar; all you need is the iced-tea. Available Spring 2013 at retailers nationwide and www.aladdin-pmi.com.

3 To-Go Snack Containers, 4-oz x 3

The ultimate dressing, dip or snack solution (or all 3). Styled after deli condiment containers, the similarity stops with the silhouette – ours are leakproof, microwave and dishwasher safe, plus they come in 3 fun, food-inspired colors. Available Summer 2013 at retailers nationwide and www.aladdin-pmi.com.

Insulated Diner Mug 16-oz

Add the warmth and comfort of breakfast with friends at the local diner to any morning. Our take on the iconic diner mug is double wall insulated to help keep drinks warmer longer. It also features a press-on drink-through lid for sipping, not splashing. Available Summer 2013 at retailers nationwide and www.aladdin-pmi.com.

Insulated Flip & Sip Mug 16-oz

Open, sip and close with one-hand. The Flip & Sip Mug sports the most technically advanced lid in our category: the lid cover flips back like a lever to press and drink, meaning you can comfortably & easily drink with one hand. Just press to sip, let go to close–and the lid is leakproof. It also disassembles to clean in the dishwasher, something other one-hand mugs don't do. The mug itself can also go in the dishwasher. Available in 3 stylish colors Summer 2013 at retailers nationwide and www.aladdin-pmi.com.

Prepara

Media Contact: Cristina Villa, 646.230.6947; cvilla@jbcumberland.com; www.prepara.com

3-Blade Herb Shears

Many recipes often call for that final dash of fresh herbs. Now you can add that fresh flavor in seconds with Prepara's new 3-Blade Herb Shears. A few quick squeezes of the spring loaded handles will give you a shower of perfectly even sheared strips every time. The ergonomic handles double as a fast and easy to use stem stripper, making the 3-Blade Herb Shears the perfect tool for every kitchen.

Herb Savor Eco

A new and updated version of the iconic Prepara Herb Savor, the new Herb Savor Eco preserves the flavor and vitality of fresh herbs for up to 3 weeks. The Herb Savor Eco features a water-well base to keep roots and stems submerged, a BPA free plastic "greenhouse," and a silicone plug for easy access to fill and change water.

Chef's Citrus Juicer

The Chef's Citrus Juicer features a removable reamer to strain and capture unwanted pulp. The BPA-free pouring spout and lock ring ensures no mess pouring from the high-quality glass jar. The storage cap, which doubles as a stabilizing base, saves the juice you have left over, if you have any. With its high quality glass base, easy-to-read measurement marks, and colorful reamer, the Chef's Citrus Juicer is a perfect fit in any kitchen.

Oil Misters—Metal

Same Tabletop Mister, all new look! Prepara's new Metal Tabletop Mister has the same high-quality pump mechanism, allowing you to spray a continuous fine mist of oil with the touch of a fingertip, but with an unbreakable all-metal body with a brushed finish.

Quickie Mfg. Corp.

Media Contact: Meghan Snyder, 800.257.5751; msnyder@quickie.com; www.quickie.com

Household Power Scrubber

Deep cleaning with less effort. Great answer for those tiresome, household scrubbing tasks. Perfect for scrubbing, scouring & polishing. High torque with extra long running time for extra tough cleaning jobs. Safe on pots, pans, counter tops, tile, grout, sinks, patio furniture and auto. Completely waterproof. Includes two cleaning heads (sponge scrubber & 2.5" bristle brush) and 4 AA batteries

Ultra Mop

A revolution in cleaning—the first truly new type of mop in the last 20 years! Powered by Micromesh™ Technology, a unique cleaning pad combining a super absorbent sponge, deep cleaning microfiber and a safe-scrubbing polyester mesh. Industry leading scrubbing, cleaning and absorbency. The power of microfiber wicks to leave floors virtually dry. Easy-wring mechanism wrings more water with less effort.

Lysol Spray & Mop

Convenient Liquid Dispensing Mop eliminates pre/post cleaning work delivering convenience and efficacy. The built-in 6" scrubbing feature provides a deep cleaning benefit. Great for tough stains and scuff marks. Antimicrobial product protection built into the Microfiber pad and brush fibers. Wide mop head with machine washable microfiber mitt cleans in less time.

HomePro Spill Collector

A single, reusable product, the same size as a traditional dustpan, to clean up both dry and wet messes. Features a unique locking system to contain the mess—no more dripping on the way to the trash can and no more touching messy spills. Brush side for dry messes and squeegee side for wet messes. Excellent for spills mixed with broken glass. Pan is dishwasher safe.

Roland Products Inc.

Media Contact: Dominique Dobson, 503.720.0223; dominique@rolandinc.com; www.rolandinc.com

GarlicCone

From the makers of the fun, yet functional GarlicCard, GarlicCone is a new kitchen utensil that makes peeling garlic quick and easy. In order to demonstrate GarlicCard at fairs and exhibitions the inventor of the GarlicCard, Herman Rasmuson, has had to peel vast quantities of Garlic. He quickly realized it was both challenging and time consuming and started looking for a more convenient solution. The new GarlicCone is the result of his quest to make garlic peeling as quick and easy as grating garlic with the GarlicCard. The GarlicCone is made out of environmentally friendly, silicone-like, soft plastic. By placing garlic cloves inside the cone and rubbing it between user's palms, the peel is quickly and easily removed. Because the base of the cone is sealed, there is no risk of losing bits of peel on your counter or in your food, making cleanup as easy as peeling the garlic. The GarlicCone has a unique cone shape, which allows users to easily keep a grip on their garlic cloves, no matter what size, and comes in six vibrant colors to match the GarlicCard.

Hurom Premium Slow Juicer

Hurom's newest Slow Juicer, the Hurom Premium Slow Juicer, makes the choice between a smoothie and a juice much easier than choosing between a blender and a juicer: the Premium Slow Juicer makes both! It juices everything from fruits and vegetables to wheatgrass, soy and nuts; but it can also make thick, nutrient-dense smoothies. Leave the new pulp outlet lever open for juice, or

simply close the lever and juice cap and turn your favorite fresh or frozen fruits and vegetables into smoothies. Add yogurt or milk, and you have a smoothie that will truly feed your body. With the addition of the pulp outlet lever in the new Hurom Premium Slow Juicer, users can determine the level of pulp they desire in their juice as well, from practically clear to thick and full of fiber. The new juice cap allows foods to mix more thoroughly before pouring. It also makes cleanup easy by allowing the bowl to fill with water for a thorough rinsing between juices. With all the capabilities of the original Hurom Slow Juicer combined with the ability to make delicious, nutritious smoothies, Hurom Premium is now the only juicing tool you'll ever need.

Rowenta, Groupe SEB USA

Media Contact: Jocelyn Kahn, 212.995.8585; jkahn@5wPR.com; www.rowentausa.com

ROWENTA Delta Force Hand Vacuum

The Delta Force Hand vacuums are a great addition to the Rowenta Floor Care line. The glossy black & blue hand vacuums are the lightest in the market and feature the patented Delta Forcer Cyclonic technology with a 33-oz dust cup capacity. On a single charge, the 18V Li-ON battery the vacuums can run for up to 13 minutes - 30% longer than the competition. The Delta Force also features a Delta Head attachment with micro brushes for use on upholstery and difficult surfaces. The charger plugs directly into a self-standing unit making storage a breeze. $149.99. June 2013

ROWENTA DW9280 Steamium Iron

The ROWENTA® DW9280 Steamium provides the best performance and control, with 30 percent more steam than regular irons. It features the Piezo pump injection technology that forces steam into fabrics by focusing electronically activated steam burst directly into the heart of the clothing fibers. The DW9280 also features a new "Precision Shot" area for a shot of steam concentrated at the top of the soleplate tip. The result: perfectly pressed fabrics every time. Smart technologies and improved ergonomics are evident in this redesigned model. The steam Motion Sensor is a smart electronic system which stops variable steam when the iron stops, optimizing the water usage. A new LED display indicates when the soleplate has reached the appropriate temperature for the selected fabric. The temperature is magnified on the display for optimum visibility. The DW9280 features one-touch temperature setting controls—based on the fabric selection, steam output is automatically adjusted. The LED fabric selector is located on the front of the iron for maximum visibility and control. A Microsteam Precision Soleplate features rounded edges to ensure an optimum glide in all directions. The iron also features the Rowenta Faltazi design which provides elegant beauty and high-performance. $175 August 2013.

ROWENTA DR6015 Ultrasteam Steambrush

The new ROWENTA DR6015 Ultra Steam Steambrush releases wrinkles with powerful, continuous steam. Its convenient, compact design is perfect for home or travel use. The newly designed steam pump is provides increased efficiency and works with regular tap water. The large water tank allows for steaming of up to four shirts without refilling. The Steambrush includes 3 accessories: a fabric brush, a lint pad and a travel pouch. $40. August 2013.

ROWENTA Turbo Silence Fans

Rowenta Turbo Silence fans are designed for maximum airflow and minimum noise. The Turbo Silence is available in two models—a 12" table fan and a 16" pedestal fan—perfect for all your cooling needs. They both feature a 5-blade propeller and turbo burst for quick cooling. The table fan has manual control knob with 4 speeds and retails for $69.99. The Turbo Fan pedestal fan features an electronic control panel with 3 speeds and can be controlled with the included remote control. The extra stable base and adjustable height provide additional flexibility. This model retails for $119.95. March 2013.

simplehuman

Media Contact: Mia Fields, 310.436.2306; mfields@simplehuman.com; www.simplehuman.com

simplehuman semi-round sensor can

When we create new products, we focus on making life more efficient by solving everyday problems. Our semi-round sensor can has multi-sense technology that reacts and adapts to your behavior so it won't open unexpectedly or close before you've finished your task. It has a flat back for easy placement against the wall and out of the way. An innovative trim ring grips liners tightly in place so they won't slip and flips up for easy bag change. Its minimal unibody construction requires no inner bucket, making the can very lightweight and easy to clean.

simplehuman sensor mirror

Look good in sunlight, look good anywhere. Our sensor mirror is designed with a super bright LED light ring that not only mimics natural sunlight, but also reflects light consistently and evenly – and will not degrade or diminish for many

years. It is rechargeable and cordless, so no messy cords to drag around. The distortion-free mirror is 5x magnification – ideal for providing exceptional detail while still allowing you to see your entire face at once. Place your face in front of the mirror to automatically activate the light ring – and after you walk away, it will automatically turn off.

simplehuman plunger

The simplehuman toilet plunger features an extra sturdy, stainless steel rod and stainless steel accented housing to neatly hide the plunger out of sight. The convenient, integrated handle makes the unit easy-to-move and allows you to hold the housing beneath the plunger to catch drips. The wide, ergonomic knob provides a comfy grip for easy up-and-out removal. Once the job is done, the plunger can be replaced into the dome-shaped housing, which boasts a unique magnetic collar that attaches to the plunger's stainless-steel rod. If there is another job that has to be done, simply pick up the plunger by the rod to carry them together, without drips.

Skoy Enterprises

Media Contact: Michelle Lundqvist, 760.803.3669; michelle@skoycloth.com; www.skoycloth.com

Skoy Cloth

Skoy Cloth is a reusable, compostable cloth that will take the place of paper towels and synthetic sponges. Skoy can be placed in the washer and dryer and reused over and over again. One Skoy cloth will outlast 15 rolls of paper towel. Skoy absorbs 15 times its own weight. Skoy comes in an array of fun colors and designs.

Skoy Magnetic Sink Rail.

The Skoy Magnetic Sink Rail attaches easily to most sinks without the need for screws or other hardware. The stainless steel rail comes with two extra strong magnets that are attached on the underside of the sink and kept in place using two large stickers. The Skoy magnetic sink rail is the perfect place to hang your Skoy cloth or Skoy Scrub. The Skoy Magnetic Sink Rail retails for $24.99.

Skoy Scrub

The Skoy Scrub is a new alternative to the old green scrub sponges or scouring pads. This reusable scrub made from cotton and a non-toxic hardener outlasts traditional scrubbers and in turn saves money and controls waste. The Skoy Scrub is perfect for cleaning pots, pans, counters, stovetops, other hard to remove debris and does so without damaging surfaces. The fun colors and design add fun as well as function to any kitchen. The Skoy Scrub is not limited to the kitchen and works well on most surfaces. The scrubber is easily cleaned on the top rack of the dishwasher.

Sleep Innovations Inc.

Media Contact: Melinda Pryor, 617.646.3347; mpryor@schneiderpr.com; www.sleepinnovations.com

Paula Deen Anti-Fatigue Kitchen Mat

The Paula Deen Anti-Fatigue Kitchen Mat provides a supportive surface that reduces foot, leg and lower back pain as well as overall fatigue. Paula has endorsed the mat, calling it "the cook's must-have item next to the apron," which helps her remain on her feet throughout multiple show tapings. The Kitchen Mat is versatile, waterproof, stain-resistant and easy to clean, and a non-skid bottom keeps it safely in place. The Kitchen Mat comes in wide range of colors, sizes and patterns.

12" Gel-Memory Foam Mattress

Available at Kohl's locations nationwide, the new 12" Gel-Memory Foam Mattress consists of 10" of support foam and 2" of premium memory foam infused with gel beads to provide superior pressure point relief. The Gel-Memory Foam also promotes better air circulation to help maintain optimal sleep temperature. To make the shopping process easier than ever before, the mattress is packaged in a portable box complete with wheels for carry-home convenience.

Gel-Memory Foam Pillow with CoolGel HD

The Gel-Memory Foam Pillow with CoolGel HD starts cool and stays cool all night long. The gel-infused memory foam offers the perfect balance of comfort, support, and optimal sleep temperature, and is ideal for side, stomach and back sleepers. The pillow always holds its shape and never goes flat, ensuring optimal neck and head alignment. The ventilated cover features high-performance fabric for increased breathability and comfort, yet removes easily for machine washing.

Sleep Innovations Comfort Curve Memory Foam Pillow

The Sleep Innovations Comfort Curve Memory Foam Pillow is designed with a unique shape to provide therapeutic support for those who alternate sleeping on their side, back and stomach. The unique arch design provides memory foam support for side sleepers' shoulders and back sleepers' necks while maintaining a low profile for stomach sleepers. The design conveniently fits into a standard pillow case.

SodaStream USA, Inc.

Media Contact: Steven Rivera, 856.755.3413; stevenr@sodastream.com ; www.sodastream.com

SodaStream Source Home Soda Maker

SodaStream partners with Yves Béhar, world-renowned designer and social entrepreneur—the result is the new Source, an elegantly-designed soda maker that combines beauty, functionality and efficiency. The elegantly redesigned carbonating bottle easily locks into place with a single-push motion. Powered by a CO2 canister, the refined mechanics of SodaStream Source make the entire top surface responsive to touch, and the strength of carbonation is visible through an LED display, providing instant, visual feedback.

SodaStream Revolution

The Revolution is the first automatic SodaStream home soda maker and offers breakthroughs in both function and design. Featuring One-touch activation providing a choice of carbonation levels (low, medium, high, turbo), an LED display indicating carbonation progress and CO2 usage status and a Snap-lock mechanism for easy bottle insertion and removal. Turn water into sparkling water and soda in seconds with a Sodastream Revolution home soda maker.

Spectrum Brands, Inc.

Media Contact: Megan Huot, 608.275.4567; megan.huot@spectrumbrands.com; www.spectrumbrands.com

Black & Decker® 4-Slice Toaster Oven

Experience a new range of cooking with the Black & Decker® 4-Slice Toaster Oven (TO1303SB) featuring EvenToast Technology™, for up to 30% more event toasting vs. leading competitors!* With toasting bread as the #1 consumer use of 4-slice toaster ovens, this sleek and versatile unit uses optimized interior heat distribution for more even toasting. A precision timer setting offers better toast shade control and an improved thermostat provides even temperatures for better baking. With its space-saving design, the unit does not sacrifice capacity and with toast, bake, broil and reheat functions and an included baking pan and broiling rack, you can cook a variety of foods right on your countertop. The stainless steel accents are sure to look good in any kitchen and the removable crumb tray keep mess at bay.

*Leading competitive toaster ovens. Leading competitors based on 52 week NPD sales data, ending July 2012, for comparably priced 4 slice/9" pizza toaster ovens.

Black & Decker® 4-Slice Stainless Steel Toaster Oven

Taste the difference in toasting with the Black & Decker® 4-Slice Stainless Steel Toaster Oven (TO1373SSD). Featuring NEW EvenToast Technology™, this sleek and versatile toaster oven provides up to 30% more even toasting vs. leading competitors*! A precision timer setting offers better toast shade control and an improved thermostat maintains better temperature for better baking. Enjoy maximum cooking versatility with the included broiling rack and baking pan and toast, bake, broil, and reheat functions. The extra-large viewing window accompanies a fully stainless steel housing, improving the cooking experience while giving any kitchen a modern appearance. *Leading competitive toaster ovens. Leading competitors based on 52 week NPD sales data, ending July 2012, for comparably priced 4 slice/9" pizza toaster ovens.

George Foreman® 5 Serving, Classic-Plate Grill

Create nutritious meals in minutes for the whole family with the George Foreman® 5 Serving, Classic-Plate Grill (GR2081HM). The grill features George Tough™ nonstick coating, eliminating the need for oil or butter and removes up to 42% of fat from uncooked 80/20 Ground Chuck burgers while saving over half the time compared to pan cooking. Variable temperature control allows for precise cooking versatility. The 2-n-1 Grill and Panini feature includes a 1" adjustable cooking height for cooking juicy burgers or thick sandwiches. This grill is perfectly paired with participation in the George Foreman Grills Weight Loss Challenge! Visit GeorgeForemanCooking.com/WeightLoss to sign-up and download a FREE kit with exclusive weight loss and fitness tips as well as 28 days of meals.

George Foreman® 5 Serving, Removable Plate Grill

Serve the entire family a variety of foods on the George Foreman® 5 Serving, Removable Plate Grill (GRP2841R). The power of precision cooking is found in its variable temperature, resulting in endless meal opportunities. Dual cooking positions also tilt the grill for thick cuts of meat or hefty sandwiches. The George Tough™ nonstick coating and dishwasher-safe removable plates make clean-up a breeze while the exclusive slope design removes 42% of fat from uncooked 80/20 Ground Chuck burgers. This grill is perfectly paired with participation in the George Foreman Grills Weight Loss Challenge! Visit GeorgeForemanCooking.com/WeightLoss to sign-up and download a FREE kit with exclusive weight loss and fitness tips as well as 28 days of meals.

Spice Ratchet Mills, LLC

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Blossom Flaxmill

Unlock health benefits of flax seed with Blossom Flaxmill. Nutrient rich flax is high in Omega-3 fatty acids, cancer-fighting lignans, several important vitamins, antioxidants, fiber and protein. Whole flax seeds are readily available from most grocery stores at a low cost. Flax must be crushed in order to access its health benefits. When purchased pre-ground, flax is prone to rapid spoilage and must be carefully stored. Blossom Flaxmill solves this problem by providing on-demand grinding of whole seeds, without waste, making it a great addition to any health-conscious kitchen. Our mill features a unique automatic opening and closing base for a mess free table. The specially designed ceramic grinder captures the slippery seeds and ensures a near 100% crush rate in a way no ordinary grinder can, making it easy to unlock the health benefits of "superfood" flax with a simple twist of the mill. When the mill is empty, it is easily disassembled for a thorough cleaning. Because Blossom Flaxmill is BPA-free most parts can be safely cleaned in on the top rack of your dishwasher. It's easy to incorporate the seeds into your diet. Sprinkle grindings over buttered toast, add to your favorite baking recipes, or stir into sauces, soups and smoothies.

Sublime Marketing Group

Media Contact: Philip Risk, 480. 840.1675; prisk@imprintmats.com; www.imprintmats.com

Imprint Comfort Mats

As you well know, anti-fatigue mats are rapidly gaining in popularity—and Imprint Comfort Mats has become the preferred mat, based on a 2011 nationwide consumer study. In fact, consumers preferred them over the leading gel mat in 6 out of 6 categories. Plus, Imprint Comfort Mats are the only mat university tested by the Center for Ergonomics and proven to significantly reduce overall fatigue and discomfort - by up to 60%! "Outstanding, Best Purchase Ever, Amazing mats" are few words our customers use to describe our Imprint Comfort Mats. Sublime Marketing Group LLC designs and manufactures Imprint Comfort Mats, the environmentally friendly anti-fatigue mats proven to make everyday life more comfortable and enjoyable. Based in Scottsdale, Ariz., the Sublime team is passionate about providing consumers with innovative products and great service. Imprint Comfort Mats are available online and through specialty retailers across the country. Learn more at www.imprintmats.com.

Swiss Diamond

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Swiss Titan Fry Pan – 10" (24 cm)

From the makers of Swiss Diamond®—revolutionary diamond-reinforced nonstick cookware—comes a new product line offering unparalleled value in nonstick performance: Swiss TITAN®. Made in Switzerland, it features a long-lasting, PFOA-free nonstick coating with titanium for years of effortless clean-up. Cast aluminum bodies will never warp and the perfectly flat 6mm-thick base provides stability and uniform heat distribution. Comfortable handles are designed to stay cool on the stovetop. Oven-safe up to 410ºF / 210ºC. Suitable for use on all electric and gas stovetops; induction series sold separately.

Swiss Diamond "No More Mess!" Ladle

The new Swiss Diamond® silicone ladle features a raised head that prevents it from touching the kitchen countertop, eliminating messes and avoiding contamination. Its deep ladle cup holds the perfect amount of liquid. The ergonomic handle is comfortable for extensive use and offers a convenient hanging loop. Safe for use with nonstick cookware, the ladle is heat-resistant up to 480ºF (250ºC) and dishwasher safe. Additional items in the "No More Mess" collection include: spatula, turner, skimmer and tongs.

Swiss Diamond "No More Mess!" Turner Spatula

The new Swiss Diamond® silicone turner features a raised head that prevents it from touching the kitchen countertop, eliminating messes and avoiding contamination. Often referred to as a spatula, the flat turner is actually intended only to flip food, while a spatula is for stirring and mixing. The ergonomic handle is comfortable for extensive use and offers a convenient hanging loop. Safe for use with nonstick cookware, the turner is heat-resistant up to 480ºF (250ºC) and dishwasher safe. Additional items in the "No More Mess" collection include: spatula, ladle, skimmer and tongs.

Swiss Diamond "No More Mess!" Tongs

The new Swiss Diamond® silicone tongs feature a notched handle that allows the tool to perch on the edge of the pot, preventing it from touching the kitchen countertop to eliminate messes and avoid contamination. The ergonomic handle is comfortable for extensive use and offers a convenient hanging loop. Safe for use with nonstick cookware, the tongs are heat-resistant up to 480ºF (250ºC) and dishwasher safe. Additional items in the "No More Mess" collection include: turner, ladle, skimmer and spatula.

Takeya USA

Media Contact: Susan Jardina, 917.825.0466; jarcom@mediacombb.net; www.takeyausa.com

Flash Chill® Iced Tea Maker

TAKEYA® Makes Life Refreshing. Anyone can now make fresh, flavorful, homemade iced tea and iced herbal tea in minutes with the new Flash Chill® Iced Tea Maker and pre-measured whole leaf T-PACs™ from TAKEYA®. Consumers are now able to brew, chill, serve and store the iced tea all in one pitcher. It's fast. It's flavorful. It's healthy. The ultimate DIY. The Flash Chill® Iced Tea Maker was designed to provide consumers with an easy, healthy alternative to bottled drinks that are made with excessive sugar and high fructose corn syrup. The TAKEYA® iced teas are free of preservatives and added sugars. Unlike antiquated and complicated methods that require multiple appliances, the Flash Chill® Iced Tea Maker brews hot tea and flash chills the hot tea into to iced tea in minutes. A consumer simply fills the tea infuser with the contents of a pre-measured T-PAC and fills the pitcher halfway with hot water. The consumer lets the tea in the pitcher brew. When done brewing, the consumer tops off the pitcher with ice, twists on the airtight lid and shakes to Flash Chill®. As the hot tea melts over the ice, flavors and aromas are released within the airtight chamber.

Talisman Designs

Media Contact: Katherine Waymire, 952.681.2866; kw@talismandesigns.com; www.talismandesigns.com

Butter Bot & Butter San

Talisman Designs aspires to make buttering your corn-on-the-cob as easy, mess-free and fun as possible! Meet Butter Bot and Butter San! Distant relatives to the highly successful Butter Boy are uber-cute and resemble a robot and a black belt. Just insert ½ stick of butter, pop the head off and butter your corn. Use them to store butter in the fridge in-between uses. Butter Bot and Butter San are dishwasher safe and come dressed with dishwasher-safe and permanent clothing. Choose from four designs including Butter Boy, Butter Girl, Butter Bot and Butter San.

Etched Beechwood Woodland Series Measuring Spoons

Etched Beechwood is a forte of Talisman Designs, and due to the success of these products Talisman has been inspired to create the new Woodland Series. These 100% Beechwood products feature adorable critters like hedgehogs, squirrels, peacocks and owls. There are five utensils to choose from (including Salad Set, Mixing Spoon, Corner Spoon, Slotted Spoon and Turner), two Cheese Boards, one set of Spreaders, a set of Mini Spoons, a 4-pc measuring spoon set. Made from a responsibly managed forest with a permanently laser etched design that will not fade. The function and frolic of the Woodland Series is sure to keep cooks inspired.

Vanity Plates Stoneware

The creative minds at Talisman Designs have created yet another line of colorful products that can make any occasion memorable. The stoneware Vanity Plates use iconic license plate imagery with a little tongue-in-cheek. Serving Trays, Small Plates and Mugs are now available in eight states: California, Florida, Massachusetts, Minnesota, New Jersey, New York, Texas and Washington. Each product includes unique state packaging with regionalized humor. These ceramic plates can be used as a serving tray for dessert or appetizers or as a holding tray for jewelry, keys or other tchotchke items. The mugs are great for your morning coffee or after dinner tea. All of the pieces are beautifully colored, have multiple functions and are perfect for gift giving! Show your state pride with Talisman Designs Vanity Plates stoneware!

Eggvaders

Talisman Designs' has invented a clever new device to easily and quickly separate the yolk from the whites of an egg. No more waiting for the whites to ooze thru a separator and no more yucky mess! Simply squeeze the Eggvader, place it over the yolk and suck it up. The yolk stays perfectly whole! Then just plop out the yolk and start on another one! This easy and fun-to-use invention is great for kids as well as adults! Here is the 2013 radio announcement as read by Orson Welles (cue the alien music): Eggvadors were last seen hovering over Manhattan waiting for a yolk to be dislodged from its home. Oh no, the Eggvaders have seen one. OMG, they are hovering over the yolk orb and, (sound of suction), they are sucking it right out of the whites! It's almost too much to listen to…. People are staring out of their windows as the Eggvadors drop the mass of yolk into their mother ship and hover over another orb. Ladies and Gentlemen, there is little to be done. Stay in the kitchen and do NOT go outside. (static, garbled talking, silence).

Telebrands Corporation

Media Contact: Andrea Pass, 201.498.1600; apass@scompr.com; www.telebrands.com

Olde Brooklyn Lantern

Olde Brooklyn Lantern by TeleBrands is a vintage style lantern with new LED technology to provide a brighter, longer lasting light to fill the whole room. Perfect for home, patio, camping and more.

Pocket Hose

Pocket Hose by TeleBrands is a pocket size garden host that grows to a full size hose when you turn on the water. An accordinal design automatically expands and contracts for easy storage. Pocket Hose is lightweight, stores easily, and is kink and tangle resistant.

Flip Jack Pan from OrGreenic

Flip Jack Pan from the TeleBrands OrGreenic line is a new nonstick pancake flipping pan. Flip Jack uses Orgreenic ceramic cookware's revolutionized nonstick coating for the easiest way to make perfect sized pancakes every time! Add your favorite pancake batter, close the lid and flip the pan. Flip Jack pan cooks perfect over-easy eggs & more. The Orgreenic surface works so well that even burnt-on cheese slides right off with no scrubbing. The tight fit design helps keep the batter inside, so there are less drips & mess.

Rabbit TV

Rabbit TV USB from TeleBrands provides access to over 2000 free internet TV stations and over 9000 radio stations. Just plug Rabbit TV in and turn any computer into an incredible entertainment system. The Rabbit TV USB fits any PC, desktop or laptop and easily installs in seconds. With internet access, you can watch Rabbit TV stations on any computer at home, at work, on campus, in hotel rooms or at the airport.

Tovolo

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Silicone Pastry & Baking Mats

The Baking Mat offers a more healthful way to bake because there's no greasing required. Baked items slide right off the surface. Because foods don't bake onto it, the mats clean with a quick wipe and then roll up for storage. The mats' three sizes (Cookie Sheet 13.5" x 14.5", Jelly Roll 11.5" x 16.5", and Toaster Oven 12.5" x 9") can be easily cut to fit pans. The Pastry Mat offers a generous 18" x 25" nonstick surface with ruler and conversions printed right on the mat. Durable silicone fiber is tear resistant; fade proof, and rolls up for easy storage. Both the Baking and Pastry Mats are food safe, dishwasher safe, heat resistant and BPA free.

EcoShopper Shopping Bag

Tovolo introduces the EcoShopper Shopping Bag. This reusable, durable and lightweight bag comes in a variety of bold colors. Made from a nylon material, the EcoShopper bag rolls up in a tiny "smart sack" for convenient storage. The bag holds up to 35 lbs, large enough to hold a large load of groceries. Also has a storage pocket to hold cell phones or keys.

Colossal Cube Ice Molds

The innovative and clever design gives you a 2.25" ice cube, perfect to liven up the average cocktail. Not only are the ice spheres visually impressive but they keep the beverage cooler longer due to its large surface area. The molds stack neatly for space conservation in the freezer and for storage. The unique shape won't tip or leak.

Twang Partners, Ltd.

Media Contact: Patrick X. Trevino, 603.498.7078; ptrevino@twang.com; www.twang.com

Cocktail Spice Chili Lime Bloody Mary Salt

Cocktail Spice Chili-Lime Bloody Mary Salt is a savory blend of chilies, natural lime and sea salt perfect for those seeking bold flavors. It is a unique cocktail rimming garnish blend that has the pleasant intensity of Ancho-style chili peppers plus the distinctive tang of lime-flavored sea salt. Using Cocktail Spice will elevate your next Bloody Mary, Caesar or Michelada to the next level.

Cocktail Candy Cocktail Rimming Sugar

Cocktail Candy is a colorful, flavorful cocktail rimming garnish made with a blend of pure cane sugar infused with natural fruit flavor. Available in nine flavors, Cocktail Candy transforms cocktails into fun and flavorful drink creations. Perfect for foodies and home bartenders, Cocktail Candy adds a touch of class, fun and excitement to any party. These high quality rimming sugar blends are the perfect finishing touch to a wide array of cocktails. Rim your serving glasses with the pure excitement of all-natural sugars - each with a splash of color, natural aroma and lip-smacking zest.

Margaritaville Sweet & Salty Lime Margarita Salt

The lost shaker of salt has been found! Margaritaville Margarita Salt is the official margarita salt in the Margaritaville portfolio of products. Manufactured from the purest, all-natural ingredients including a truly unique blend of Pacific sea salt, pure cane sugar and all natural fruit flavors, Margaritaville Margarita Salt turns regular margaritas into extraordinary, beach-worthy cocktails by improving their taste and appearance. Available in four flavors: Sweet & Salty Lime, Sweet & Salty Mango, Pineapple Coconut and Lime Mint.

Twang Beer Salt

Since 1986, Twang Beer Salt has taken ordinary beer to the edge. Inspired by the long-standing tradition of garnishing beer with salt & lime, this tangy combination of natural citrus and salt adds an exciting new twist to your beer. Add a dash to your beer for a flavorable experience! Take the convenient pocket-sized mini beer bottle shaker with you and add fun and flavor to special events and everyday activities alike. Available in Lemon-Lime, Lime and Hot Lime. Try all three flavors today!

Victorinox Swiss Army

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7-pc Swiss Classic Block Set with Swiss Army Knife

Since the 19th century, Cutlery by Victorinox Swiss Army has been the first choice of professionals and consistently receives high accolades in industry product testing. The Swiss Classic introduces an evolution to our existing collection. Now available is our 7-Piece Block Set with a Swiss Army Knife! Our Swiss Army Waiter Tool offers all the necessary kitchen tools in one knife. The ergonomic, slip-resistant design is dishwasher safe, while the mirrored polish finish on the high-carbon stainless steel blade is equivalent to our durable commercial-grade blade. The entire collection is made to the highest sanitary standards, earning the NSF (National Sanitary Foundation) seal of approval. Set includes: 8" Chef's Knife, Bread Knife, Paring Knife, Utility Knife, Swiss Army Knife, Steel and Block

Executive Chef Daniel Humm-Inspired Block Set

Executive Chef Daniel Humm, most recently awarded the prestigious James Beard Award for Outstanding Chef in America, has collaborated with Victorinox Swiss Army to create a limited edition 7-piece Rosewood Block Set. The Rosewood knives were hand-selected by Chef Humm and etched with his signature. The block is stamped with the dual logo of critically acclaimed restaurant Eleven Madison Park in New York City—of which Chef Humm is Executive Chef and an owner—and the Victorinox Cross and Shield. The natural beauty of the Rosewood collection is unsurpassed, offering unique grain pattern variations in every handle. Created with a modern look, the block not only accommodates 12 knives and a sharpening steel, but also has swivel functionality and features a space to hold a cookbook or a digital tablet. Chef Humm has been a proud owner of Victorinox Swiss Army's Cutlery since he began his culinary training at the age of 14. A native from Switzerland, Chef Humm still has his original set in his kitchen today. Since the 19th century, Cutlery by Victorinox Swiss Army has been the first choice of professionals and consistently receives high accolades in industry product testing.

Forged and Rosewood Carving Sets

Simplify the act of carving with this 3-piece set from Victorinox Swiss Army. Available in Rosewood or Forged handles, the set includes an 8" slicer, 11" carving fork and a rubberwood cutting board. This knife's curved high carbon-steel blade allows the carver to follow the contours of meat on the bone. For

steady carving and slicing, the carving fork holds the meat in place. Lastly, the cutting board features premium-grade wood with a rubberized finish to protect from stains and splatters. Since the 19th century, Cutlery by Victorinox Swiss Army has been the first choice of professionals and consistently receives high accolades in industry product testing.

Cheese Knife Set

Raise the art of entertaining with this set of three cheese knives. Designed to accommodate all varieties of hard and soft cheeses or spreads, this set makes a distinctive addition to any kitchen collection, as well as a welcomed hostess gift. The new set includes a parmesan knife suitable for a variety of semi-hard cheeses with a fork tip that allows for picking up and serving thin slices of cheese alongside olives, crackers or fruit. Also included is a perforated knife with specially designed holes that prevent semi-hard cheese varieties from sticking to its blade. The third knife in the set has a wide blade that makes quick work of especially soft cheeses. Since the 19th century, Cutlery by Victorinox Swiss Army has been the first choice of professionals and consistently receives high accolades in industry product testing. The Cheese Knife set is the latest innovation in Cutlery from the brand that was made famous by the "Original Swiss Army Knife."

WellnessMats

Media Contact: Julia Gillespie, 917.628.9103; julia@lessismo.com; www.wellnessmats.com

New Seasons Removable Mat Covers

WellnessMats is pleased to introduce its updated, expanded collection of Seasons Decorative Mat Covers - now for the entire home. The expanded collection of removable mat covers adds a touch of decorative color and comfort to any room in the home. These incredibly soft, textured, decorative covers are perfect for the kitchen, vanity, laundry room and more. Anywhere you stand, you can now stand in enhanced comfort & style. Easily removable and interchangeable, Seasons covers allow you the best of both worlds; the unmatched comfort, support and well-being of a WellnessMat with the uniquely beautiful, soft, comfortable and decorative options that Seasons Mat Covers provide. Mix and match to compliment your décor and easily and affordably add a whole new dimension to any room where WellnessMats are used. Easy to install, simply slip the WellnessMat into the Seasons Mat Cover and voila! Our mat covers are made from a high-performance, incredibly soft fabric that not only looks and feels great, but resists stains, spills, odors and bacteria. Beautiful, durable, each mat cover is machine washable and proudly Made in the USA.

New MotifMat: Entwine

Inspired by French antiquity, Entwine is the newest addition to WellnessMats decorative MotifMats Collection. Featuring a stylized floral pattern with interwoven curves, Entwine is reminiscent of old-world tradition yet is very much a new world innovation. Beautiful and comfortable, each design in the WellnessMats MotifMat family features beautifully embossed/textured patterns. From the contemporary Moir, and classic Trellis to the lyrical Bella and now classical Entwine, each possesses the inherent performance one has come to expect from WellnessMats.

Antique - by WellnessMats

An inspiring addition to our WellnessMat Family, Antique is a new, permanent, decorative process that washes each of our MotifMats with texture, character and the elegance of age. This sophisticated new decorative addition transforms each mat, lending both elegance and charm. The new "Antique" decorative process is perfect for classic and traditional interiors and stunning on wood and slate/stone floors.

GraniteMats by WellnessMats

Bold comfort never looked so good, introducing WellnessMats' new GraniteMat. Another bold innovation, this decorative addition offers "strength in appearance" while retaining the soft and permanent performance of our Original WellnessMats. The Copper or Steel color ways make the perfect addition to the kitchen, garage, vanity or any place you want a more daring look!

Wilton Armetale

Media Contact: Karen Schultz, 717.449.1050; kschultz@armetale; www.armetale.com

Gourmet Grillware

Gourmet Grillware by Wilton Armetale. Grill and serve in the same piece. Introducing a 15" Rectangular Griddle with handles, 8" Rectangular Skillet with handle, 9" x 12" Casserole/baking dish, 10" Chef's pan, Jalapeno tray and individual serving Crock. Gourmet Grillware meets all guidelines for the safe cooking and serving of food. Gourmet Grillware will not break, chip, rust or tarnish. Durable enough for everyday use, and is Guaranteed for Life against breakage.

Winix Inc.

Media Contact: Tony Kircher, 847.551.9900; tkircher@winixinc.com; www.winixinc.com

FINECEL 3-Stage Water Filtration System

The FINECEL 3-Stage Water Filtration System is a "Fresh" idea in clean drinking water. This high-quality system provides an unlimited supply of clean and fresh tasting water, on demand, in a stylish and convenient system. A healthy body needs clean water. Delicious water needs minerals. The FINECEL Filtration System makes hydration effortless. It removes the most harmful contaminants while keeping the healthy, tasteful minerals in. Clean water has never been easier. With quick installation, foolproof filter changes and audible/visual replacement reminders, no other system is friendlier to use. The design is unparalleled and can be used under or on the counter. No waste water, no plastic bottles and no electricity—the FINECEL Filtration System reduces the carbon footprint and reduces bills, while providing clean water instantly. The FINECEL 3-Stage Water Filtration System is healthy, easy-to-use, environmentally conscious and stylish.

World Kitchen, LLC

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Corelle Embossed Line

The new Corelle Embossed lines will provide a touch of subtle sophistication, elevating white dinnerware to create a true "everyday special" dining occasion. The embossed lines deliver options that match personal styles, are good for special occasions and work with home décor attractively. Department store exclusivity in 2013.

CorningWare French White Bakeware

North America's number one ceramic bakeware brand is introducing a new, contemporary version of its iconic design! Sophisticated and elegant, this bakeware will make every occasion special. The French White bakeware's iconic fluting and up-to-date design provides a stylish presentation, while its handles allow you to serve with ease from oven to table.

Baker's Secret Easy Store Metal Bakeware

For those who love to bake but find storing bakeware pans difficult with space constraints, Baker's Secret is introducing Easy Store Metal Bakeware - bakeware designed for compact easy storage. Each shape of the Baker's Secret Easy Store Metal Bakeware conveniently fits inside the next larger size, so your bakeware pans will take up less space than ever before. Available in popular sizes and shapes, Baker's Secret Easy Store Bakeware has a durable non-stick finish for easy release and cleaning, and is dishwasher safe. Free up cabinet space for other things with the hassle- free Easy Store Metal Bakeware.

Zak Designs, Inc.

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Moso Dinnerware and Serveware

The Moso line from Zak Designs is giving consumers a new way to be fashionably green. Made through an innovative process that combines wheat starch with 70% bamboo fiber from the moso bamboo plants, the dinnerware and serveware in the Moso line carry all the environmentally friendly benefits of this rapidly growing renewable resource. Athough the pieces are durable enough to be used for years, the unique construction means that they are also 100% biodegradable. The dinnerware in the Moso line includes a dinner plate and bowl as well as a divided plate and divided bowl, while the serveware includes a 14" serve tray and a 3-piece nested bowl set. All of the pieces in the line are available in either kiwi or azure and feature flowing, organic shapes that make a stylish eco statement any guest can appreciate.

Healthy by Design Plate

The Healthy by Design plate from Zak Designs was developed as a way for parents to help their children develop healthy eating habits by providing a quick and easy way for kids to see the appropriate portions of each food group recommended by the USDA's Center for Nutrition Policy and Promotion. The Healthy by Design plate is divided into four sections that are clearly marked on the rim of the plate so kids and parents can learn what proportion of every meal should be Fruits, Vegetables, Grains and Protein. The plate features high sides, which make it easier for young eaters to keep food on the plate, and the durable construction means that it's made to stand up to even the roughest appetites. And because the new Healthy by Design plate from Zak Designs also features some of today's most popular children's characters, kids can not only develop those healthy eating habits at an early age, they can have fun doing it!

Zojirushi America Corp.

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Induction Heating Pressure Rice Cooker & Warmer NP-NVC10/18

The IH Pressure leads the company's rice cooker line with an array of technological features and conveniences that sets the model apart from its predecessors. Artificial intelligence, automatic pressure and a platinum-infused non-stick inner cooking pan produce unparalleled quality and ease of use. The combination of pressure and induction heating technologies equals rice cooked to perfection. This unit automatically selects from one of three pressure levels based on the menu chosen. Applying pressure while cooking helps convert the rigid beta starch into alpha starch, making the rice softer and easier to digest. Induction heating is an immediate and precise way of cooking. A system of coils in the base of the cooker creates a magnetic field. Zojirushi strives to improve not just the end result of the cooking process, but also the ease-of-use and versatility in each and every product. The IH Pressure features cook settings for white rice (regular, soft, firm), umami, mixed, sushi/sweet, porridge, brown, GABA brown, steam-reduce, scorch, rinse-free and quick cooking. Other features include easy-to-read LCD control panel with 24-hour clock, delay timer, and accessories such as a rice spatula, spatula holder, measuring cups, and recipe booklet. It is available in two sizes (5.5-cup and 10-cup).

Micom Rice Cooker & Warmer NL-AAC10/18

The Micom Rice Cooker & Warmer is truly a multi-tasking appliance, making dinner as easy as 1-2-3. The new steam function on this Micom allows foods to be steamed in the tray while rice is cooking in the bowl below. The Micom is also equipped with advanced fuzzy logic technology which means the unit's microcomputer makes fine adjustments to ensure perfectly cooked rice. With a variety of settings, the user can cook different types of rice and grains easily by selecting from the easy-to-read LCD control panel. Brown rice, sushi rice, rice porridge, mixed rice, and sweet rice are all pre-programmed in the machine, taking the guesswork out of cooking rice. The machine also doubles as a steamer, and comes complete with a steaming tray, allowing users to steam vegetables, fish or other items conveniently. Made in Japan, this unit comes with a detachable and washable inner lid, LCD control panel and two delay timers, detachable power cord, interchangeable melody and beep signals, automatic and extended keep warm settings, a thick, black inner cooking pan for even heating, spatula and a measuring cup. It will be available in a 5.5 and 10-cup size.

Mini Bento Stainless Lunch Jar SZ-GD02

The Mini Bento Stainless Lunch Jar comes with a vacuum insulated main bowl, two side bowls and chopsticks with chopsticks holder that all fit neatly into a zip-up tote bag. The lunch jar is made of durable stainless steel and has the excellent heat retention that Zojirushi products are known for. The three inner bowls are microwaveable and BPA free. The outer container is washable and non-stick for easy clean up. Perfect for work or school, this new Mini Bento is available in a stylish coral pink.

Stainless Mugs

Zojirushi will be releasing a variety of mugs in brilliant new colors in the spring. Made of durable stainless steel, bottles either feature a flip-top or twist off lid. Zojirushi's stainless mugs are known for their excellent temperature retention; hot or cold beverages are kept at their optimal temperatures for up to 6 hours. The models and colors are: Stainless Mug SM-KB36/48 (Flip-open lid in black, silver, pink and blue), Stainless Mug SM-PA30/34 (Flip-open lid, in lime and pink), Stainless Mug SM-EB30 (twist open lid, candy pink and apricot) and Stainless Steel Thermal Carafe SH-HA10 (stainless, orange and pink/silver).

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